

## CERTIFICATE OF VALIDATION

New validation

Validation Process: **Revalidation**

<b>Provider Name</b>	Dublin Business School
<b>Date of Validation</b>	27-Nov-25

	Code	Title	Award	Exit Only
<b>Principal Programme</b>	PG26517	Bachelor of Business	Bachelor of Business (Ordinary Bachelor Degree at NFQ Level 7) 7M23101 180 credits	N/A
<b>Embedded Programme</b>	PG26518	Higher Certificate in Business	Higher Certificate (Higher Certificate at NFQ Level 6) 6M23099 120 credits	Yes

	First Intake	Last Intake
<b>Enrolment Interval</b>	Sep-26	Aug-31

### Principal Programme

	Full Time	Part Time	Delivery Mode: full-time / part-time
<b>Intakes per Annum:</b>	2	2	Full Time, Part Time
<b>Minimum Learners per Intake:</b>	7	7	
<b>Maximum Learners per Intake:</b>	125	125	
<b>Duration (months)</b>	36	48	

### Target Learner Groups

The Bachelor of Business programme is aimed at learners wishing to undertake a Level 7 undergraduate degree programme in business with a view to entering industry, progressing professionally or to undertaking Level 8 studies in a related field.

The programme is targeted at the following learners:

- Recent school-leavers who wish to gain an undergraduate education in business studies.
- Learners who are seeking career advancement by obtaining a business education, including both those currently seeking employment and those working wishing to upskill in the area of business.
- To be eligible to apply for a place on this programme applicants must meet the minimum entry requirements of 5 O6/H7s, to include Maths, English or another language, or full Level 5 FETAC Award (i.e. 8 modules) or equivalent.
- Applications without this will be considered on the basis of the recognition of prior learning (RPL). Such applicants are considered on a case by case basis

## Brief Synopsis of the Programmes

The Bachelor of Business is available as a three-year full-time or four-year part-time programme (NFQ Level 7, 180 ECTS). It was developed in accordance with the QQI Award Standards for Business. There is one embedded exit award, the Higher Certificate in Business (120 ECTS), located at NFQ Level 6.

The Bachelor of Business programme is aimed at learners wishing to undertake a Level 7 undergraduate degree programme in business with a view to entering industry, progressing professionally, or undertaking Level 8 studies in a related field.

The Higher Certificate in Business is a two-year full-time or three-year part-time programme (120 ECTS) and is an exit award only from the Bachelor of Business award. The Higher Certificate in Business programme is aimed at learners who cannot progress in their studies towards a Level 7 undergraduate degree programme in business.

The Bachelor of Business programme provides a solid understanding of general business theory and practice, equipping learners with the tools to critically analyse business organisations, functions, processes, and management techniques. Organised around five key learning pillars, the programme focuses on developing knowledge, skills, and competencies in Management, Finance and Accounting, Marketing, Information Technology, and Learning.

Throughout the programme, learners will acquire vital skills such as effective leadership, communication, human resource management, economics, innovation, and entrepreneurship. They will also develop transversal skills, including communication, presentation, and written abilities, alongside numerical and digital literacy. These competencies are not confined to specific business areas but are essential across a range of disciplines. In this iteration of the programme, learners will also explore the growing significance of AI-powered innovation, gaining insights into how artificial intelligence is transforming business models and decision-making processes. In addition, the programme addresses the critical areas of ethical business decision-making and sustainability, ensuring that students understand the importance of responsible leadership in today's dynamic business environment.

## Minimum Intended Programme Learning Outcomes

On completion of this programme the learner will be able to:

1. Comprehend essential business knowledge, theoretical models, and principles within the core aspects of business.
2. Appraise the inter-relationships between business functions and business processes and their impact on product and service provision.
3. Apply diagnostic and creative skills in the solution of business problems using an interdisciplinary approach and considering the environmental and social impact of decisions.
4. Synthesise tools and techniques, including digital technologies, in a critical way to confidently adapt to changing business environments.
5. Analyse data and information, leveraging digital tools and techniques to derive knowledge that enhances business planning and decision-making.
6. Evaluate the role of business within the wider social, economic, and cultural environment, considering ethical responsibilities businesses have toward society.
7. Display interpersonal skills in listening, negotiation, persuasion, and the ability to present these in individual and group situations.
8. Integrate ethical and sustainable business practices into decision-making, recognising their importance in long-term business success.
9. Display an appreciation of transferable skills such as time management, project management, communication skills (written and verbal), and self-reflection in the completion of academic work.
10. Evaluate the role of the sub-functions of business (such as marketing and accounting) in the business ecosystem.

## Teaching and Learning Modes

1. Directed Learning
2. E-learning (directed)
3. E-learning (self-directed)
4. Group Discussions
5. Group Discussions/Interactions
6. Laboratory / Studio
7. Lectures / Classes
8. Practical Sessions
9. Practical/workshop/Laboratories/studio sessions
10. Self Directed Learning
11. Tutorials
12. Webinars
13. Workshops

<b>Approved Countries</b>	Ireland
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### Physical Resource Requirements

Appropriately equipped computer work area.  
Lecture rooms of sufficient size for work in breakout groups/with appropriate multimedia resources.  
Appropriate software resources to be used in the teaching and learning of all modules.  
Learners are also required to have ongoing access to a computer, related software, and a reliable internet connection. This means that for learners their laptop or desktop computer will require a minimum of a supported version of a Windows operating system and 4GM RAM. Computers are in place and available to students in the Library and computer labs. The onus is on the individual learners to procure their own laptop/desktop with the suitable operating system if they choose to work off-campus.

<b>Staff Profiles</b>	<b>Qualifications and Experience</b>	<b>WTE</b>
Lecturer	Lecturing staff will have a minimum of a Level 8 Honours undergraduate degree or a Level 8 Higher Diploma in a relevant business discipline such as: Business Human Resource Management Law Accounting and/or Finance Management Marketing Digital Marketing Economics ICT Lecturing staff may also have a Level 9 Postgraduate Diploma of master's qualifications in the above disciplines. Holders of Level 7 Bachelor's degrees in the above disciplines who are exceptionally qualified by virtue of significant industry experience may also be considered.	19

<b>Approved Centres</b>	<b>Centre</b>	<b>Minimum Enrolment per Annum</b>	<b>Maximum Enrolment per Annum</b>
	38628L Dublin Business School	7	250

<b>Additional Locations</b>	<b>Location Name</b>	<b>Minimum Enrolment per Annum</b>	<b>Maximum Enrolment per Annum</b>
	N/A		

<b>Learner Teacher Ratios</b>	<b>Learning Activity</b>	<b>Ratio</b>
	Practical Lab sessions	1:35
	Workshops	1:25
	Classroom sessions	1:50
	Online tutorial (live, interactive)	1:25
	Online class (live, broadcast)	1:50

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	PG24398	Bachelor of Business	13-Aug-25

## Embedded Programme

Validation Process: **Revalidation**

Code	Title	Award	Exit Only
PG26518	Higher Certificate in Business	Higher Certificate (Higher Certificate at NFQ Level 6) 6M23099 120 credits	Yes

	Full Time	Part Time	Delivery Mode: full-time / part-time	Full Time, Part Time
Duration (months)	24	36		

### Target Learner Groups

Embedded exit only award.

### Brief Synopsis of the Programmes

The Higher Certificate in Business is a two-year full-time or three-year part-time programme (120 ECTS) and is an exit award only from the Bachelor of Business (180 ECTS, NFQ Level 7) programme. The Higher Certificate in Business programme is aimed at learners who cannot progress in their studies towards a Level 7 undergraduate degree programme in business. It is designed to give a clearly structured, entry-level, business education that provides a solid foundation for a business career. The programme provides a grounding in fundamental business concepts, ideas, practices and methodologies and features a rich learning environment that involves learners in the analysis of business organisations, functions, processes, and management techniques.

Learners will acquire core business knowledge and skills along with a transversal skill such as communication, presentation, and written ability along with numerical and digital literacy. These skills are not related to any business area but are useful across a variety of disciplines. Learners on this programme will benefit from foundational knowledge and skills fundamental to business in management, information technology, accounting, organisational behaviour, and marketing. In addition, learners will benefit from gaining knowledge and understanding in the vital role that business holds along with acquiring insights into human resource management, economics, marketing and accounting. The Higher Certificate programme has been designed to enable learners to have the necessary academic skills to prepare them for progression to further study at degree level. Graduates will be eligible for entry-level or junior roles in business settings.

### Minimum Intended Programme Learning Outcomes

On completion of this programme the learner will be able to:

1. Comprehend essential business knowledge, theoretical models, and principles within the core aspects of business.
2. Appraise the inter-relationships between business functions and business processes and their impact on product and service provision
3. Apply diagnostic and creative skills in the solution of business problems using an interdisciplinary approach and considering the environmental and social impact of decisions.
4. Synthesise tools and techniques, including digital technologies, in a critical way to confidently adapt to changing business environments.
5. Analyse data and information, leveraging digital tools and techniques to derive knowledge that enhances business planning and decision-making.
6. Evaluate the role of business within the wider social, economic, and cultural environment, considering ethical responsibilities businesses have toward society.
7. Display interpersonal skills in listening, negotiation, persuasion, and the ability to present these in individual and group situations.
8. Integrate ethical and sustainable business practices into decision-making, recognising their importance in long-term business success.
9. Display an appreciation of transferable skills such as time management, project management, communication skills (written and verbal), and self-reflection in the completion of academic work.

<b>Teaching and Learning Modes</b>	<ol style="list-style-type: none"> <li>1. Directed Learning</li> <li>2. E-learning (directed)</li> <li>3. E-learning (self-directed)</li> <li>4. Group Discussions</li> <li>5. Group Discussions/Interactions</li> <li>6. Laboratory / Studio</li> <li>7. Lectures / Classes</li> <li>8. Practical Sessions</li> <li>9. Practical/workshop/Laboratories/studio sessions</li> <li>10. Self Directed Learning</li> <li>11. Tutorials</li> <li>12. Webinars</li> <li>13. Workshops</li> </ol>
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<b>Approved Countries</b>	Ireland
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### Physical Resource Requirements

Appropriately equipped computer work area.  
Lecture rooms of sufficient size for work in breakout groups/with appropriate multimedia resources.  
Appropriate software resources to be used in the teaching and learning of all modules.  
Learners are also required to have ongoing access to a computer, related software, and a reliable internet connection. This means that for learners their laptop or desktop computer will require a minimum of a supported version of a Windows operating system and 4GM RAM. Computers are in place and available to students in the Library and computer labs. The onus is on the individual learners to procure their own laptop/desktop with the suitable operating system if they choose to work off-campus.

Staff Profiles	Qualifications and Experience	WTE
Lecturer	<p>Lecturing staff will have a minimum of a Level 8 Honours undergraduate degree or a Level 8 Higher Diploma in a relevant business discipline such as:</p> <ul style="list-style-type: none"> <li>Business</li> <li>Human Resource Management</li> <li>Law</li> <li>Accounting and/or Finance</li> <li>Management</li> <li>Marketing</li> <li>Digital Marketing</li> <li>Economics</li> <li>ICT</li> </ul> <p>Lecturing staff may also have a Level 9 Postgraduate Diploma of master's qualifications in the above disciplines. Holders of Level 7 Bachelor's degrees in the above disciplines who are exceptionally qualified by virtue of significant industry experience may also be considered.</p>	19

Approved Centres	Centre	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	38628L Dublin Business School	0	0

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	N/A		

Learner Teacher Ratios	Learning Activity	Ratio
	Practical Lab sessions	1:35
	Workshops	1:25
	Classroom sessions	1:50
	Online tutorial (live, interactive)	1:25
	Online class (live, broadcast)	1:50

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	PG24399	Higher Certificate in Business	13-Aug-25

# Conditions of Validation of the Programmes Covered by this Certificate of Validation

## Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

## Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act

### Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

### Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

### Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.

9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

#### **Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria**

#### **Part 2.5 Special Conditions of Validation**

## Programme and stage schedules

### PG26517 Bachelor of Business

<b>Name of Provider</b>		Dublin Business School												
<b>Programme Title</b>		PG26517 Bachelor of Business												
<b>Award Title</b>		Bachelor of Business							<b>Exit Award Only</b>		N/A			
<b>Teaching and learning modalities</b>		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; Group Discussions/Interactions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Group Discussions; Workshops; Webinars; E-learning (directed); E-learning (self-directed); Laboratory / Studio												
<b>Delivery Modes</b>	<b>Award Class</b>	<b>Award NFQ Level</b>	<b>Award EQF Level</b>	<b>Stage</b>	<b>Stage NFQ Level</b>	<b>Stage Credits</b>			<b>First Intake</b>			<b>ISCED Code</b>		
Both	Major	7	6	Stage 1		60			Sep 2026			04.1.3		
<b>Module</b>				<b>Total Student Effort Module (Hours)</b>					<b>Allocation of Marks</b>					
<b>Title</b>	<b>Semester</b>	<b>Status</b>	<b>Credit</b>	<b>Total Hours</b>	<b>Class Contact Hours</b>	<b>Direct e-learning</b>	<b>Hours of independent learning</b>	<b>Work-based learning efforts</b>	<b>C.A. %</b>	<b>Project %</b>	<b>Skills demonstration %</b>	<b>Exam %</b>	<b>Workbased %</b>	
Business: Functions and Environment	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
ICT Skills for Business	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Fundamentals of Accounting	1&2	M	10	250	72	0	178	0	40	0	0	60	0	
Fundamentals of Marketing	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Applied Business Maths	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Academic Skills	1&2	M	10	250	72	0	178	0	100	0	0	0	0	

## PG26517 Bachelor of Business

Name of Provider		Dublin Business School												
Programme Title		PG26517 Bachelor of Business												
Award Title		Bachelor of Business							Exit Award Only		N/A			
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; Group Discussions/Interactions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Group Discussions; Workshops; Webinars; E-learning (directed); E-learning (self-directed); Laboratory / Studio												
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake			ISCED Code				
Both	Major	7	6	Stage 2		60	Sep 2026			04.1.3				
Module				Total Student Effort Module (Hours)					Allocation of Marks					
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Organisational Behaviour for the World of Work	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Applied ICT Skills for Business	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Introduction to Cost Accounting	1&2	M	10	250	72	0	178	0	30	0	0	70	0	
Contemporary Marketing Communications	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Business Economics	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Critical Thinking Skills	1&2	M	10	250	72	0	178	0	100	0	0	0	0	

## PG26517 Bachelor of Business

Name of Provider		Dublin Business School													
Programme Title		PG26517 Bachelor of Business													
Award Title		Bachelor of Business							Exit Award Only		N/A				
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; Group Discussions/Interactions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Group Discussions; Workshops; Webinars; E-learning (directed); E-learning (self-directed); Laboratory / Studio													
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake			ISCED Code					
Both	Major	7	6	Award Stage	7	60	Sep 2026			04.1.3					
Module				Total Student Effort Module (Hours)						Allocation of Marks					
Title		Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Business Financial Management		1&2	M	10	250	64	0	186	0	40	0	0	60	0	
Digital Technologies for Business		1&2	M	10	250	64	0	186	0	100	0	0	0	0	
Business Ethics and Research Practice		1	M	5	125	32	0	93	0	100	0	0	0	0	
AI-Powered Innovation		2	M	5	125	32	0	93	0	100	0	0	0	0	
Management Practice Project		1&2	M	10	250	64	0	186	0	100	0	0	0	0	
Financial Accounting		1&2	E	10	250	64	0	186	0	30	0	0	70	0	
Cost Accounting		1&2	E	10	250	64	0	186	0	40	0	0	60	0	
Digital Marketing Planning and Management		1&2	E	10	250	64	0	186	0	100	0	0	0	0	
International Marketing Practice		1&2	E	10	250	64	0	186	0	100	0	0	0	0	

## PG26518 Higher Certificate in Business

Name of Provider		Dublin Business School													
Programme Title		PG26518 Higher Certificate in Business													
Award Title		Higher Certificate								Exit Award Only		Yes			
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; Group Discussions/Interactions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Group Discussions; Workshops; Webinars; E-learning (directed); E-learning (self-directed); Laboratory / Studio													
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake			ISCED Code					
Both	Major	6	5	Stage 1		60	Sep 2026			04.1.3					
Module				Total Student Effort Module (Hours)						Allocation of Marks					
Title		Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Business: Functions and Environment		1&2	M	10	250	72	0	178	0	100	0	0	0	0	
ICT Skills for Business		1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Fundamentals of Accounting		1&2	M	10	250	72	0	178	0	40	0	0	60	0	
Fundamentals of Marketing		1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Applied Business Maths		1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Academic Skills		1&2	M	10	250	72	0	178	0	100	0	0	0	0	

## PG26518 Higher Certificate in Business

Name of Provider		Dublin Business School												
Programme Title		PG26518 Higher Certificate in Business												
Award Title		Higher Certificate							Exit Award Only		Yes			
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; Group Discussions/Interactions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Group Discussions; Workshops; Webinars; E-learning (directed); E-learning (self-directed); Laboratory / Studio												
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake			ISCED Code				
Both	Major	6	5	Award Stage	6	60	Sep 2026			04.1.3				
Module				Total Student Effort Module (Hours)					Allocation of Marks					
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Organisational Behaviour for the World of Work	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Applied ICT Skills for Business	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Introduction to Cost Accounting	1&2	M	10	250	72	0	178	0	30	0	0	70	0	
Contemporary Marketing Communications	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Business Economics	1&2	M	10	250	72	0	178	0	100	0	0	0	0	
Critical Thinking Skills	1&2	M	10	250	72	0	178	0	100	0	0	0	0	