

## CERTIFICATE OF VALIDATION

New validation

Validation Process: **Revalidation**

Provider Name	Dublin Business School
Date of Validation	10-Apr-25

	Code	Title	Award	Exit Only
Principal Programme	PG26249	Bachelor of Arts (Honours) in Business	Bachelor of Arts (Honours) (Honours Bachelor Degree at NFQ Level 8) 8M22846 180 credits	N/A
Embedded Programme	N/A			

	First Intake	Last Intake
Enrolment Interval	Sep-25	Aug-30

### Principal Programme

	Full Time	Part Time	Delivery Mode: full-time / part-time	Full Time, Part Time
Intakes per Annum:	2	1		
Minimum Learners per Intake:	10	10		
Maximum Learners per Intake:	300	300		
Duration (months)	36	48		

## Target Learner Groups

The Bachelor of Arts (Honours) in Business programme is aimed at learners seeking a comprehensive and practical business education to launch or advance their careers. It targets school leavers with an interest in business fundamentals, professionals aiming for managerial roles, and learners looking for a career change who are looking to acquire essential business skills. The programme is ideal for those who are motivated to understand core business principles, enhance their strategic thinking, and develop specialised knowledge in areas such as management, human resource management, project management, information systems, law, psychology, supply chain management, and global business. It also appeals to individuals who wish to build a solid foundation for further academic pursuits or those preparing to enter dynamic business environments with a competitive edge.

The BA (Hons) in Business is aimed specifically at learners with the following entry qualifications:

**Leaving Certificate:**

Under the new Common Points Scale for Leaving Certificate 2019, applicants must obtain a minimum of 2H5's and 4 O6/H7, including a language, and also requires a minimum of O6/H7 in Maths.

**A-Levels/GCSE:**

Applicants must obtain a minimum of four GCSE passes at grade C to include Maths and English plus two A-level passes at grade C or higher.

**BTEC:**

Students applying for any QQI (formerly HETAC) honours/ordinary degree or higher certificate must have obtained a minimum of a BTEC National Diploma in a cognate area.

**FETAC/QQI Award Applicants:**

Minimum entry requirements for graduates of FETAC/QQI Level 5 awards is a full FETAC/QQI Award which includes a Distinction grade in at least three modules. A full FETAC/QQI Award normally consists of eight modules. A record of achievement does not meet minimum entry standards. Further details can be obtained from the Admissions Office.

**Mature Applicants:**

If you are over 23 years of age on the 1st of January on the year of admission and do not meet the minimum entry requirements, you may apply as a Mature Student. Mature students should apply directly to the Admissions Office at Dublin Business School. Mature students are assessed on the basis of age, work experience, general education standard, motivation and commitment to the programme for which they are applying. Please forward documentation such as any relevant transcripts, a CV or any other related documentation to the Admissions Office. Proof of age such as a copy of driver's licence or passport must also be submitted.

**German and other European Union**

All European (EU) nationals are classified as standard applicants. Standard applications are classified as those who meet minimum entry requirements for programmes and are assessed on the basis of education qualifications, i.e. School Leaving Certificate results. Students from Germany need to provide a German School Leaving Certificate (Abitur/Zeugnis der Allgemein Hochschulreife) with a minimum of 6 subjects (2 with 6 on Intensive subjects and 4 with 4 on Standard subjects). The programme requires a minimum of 4 in Standard level (Abitur) in Mathematics. Applicants also need to have 11 in English at a Standard subject or 9 in English at an Intensive subject.

**English Language Requirement:**

For EU or Non EU applicants whose first language is not English an additional requirement is to have achieved a minimum IELTS score of 6.0 or equivalent to qualify for admission to the Honours Degrees (level 8 programmes).

## Brief Synopsis of the Programmes

The Bachelor of Arts (Honours) in Business is a three year full-time or four year part-time programme (180 ECTS). In this honours bachelor degree programme, learners study common subjects in stage one, followed by considerable flexibility in stage two and stage three subject choice. This allows learners in stage two and three to orientate their studies towards preferred subjects or to choose disciplines in which they have demonstrated strength in stages one and two. This knowledge is then synthesised in a final year capstone project.

The programme is designed with an interdisciplinary focus. This is reflective of the opportunities and challenges that await graduates and the changing needs of today's business environment. Modules comprise of formative and summative assessment and individual work, group work, and presentations. This programme is aimed at both domestic and international learners who seek an underpinning in key business theories, concepts and business processes, strategies and skills.

The programme ensures learners acquire an integrated, balanced, and dynamic business education, enabling the development of business knowledge, including previously acquired knowledge and experience. The programme engenders an awareness of the importance of transferable and cross enterprise skills required of competitive organisations and which stimulate sustainable and diverse careers in business. The programme is designed to produce graduates of a Level 8 honours undergraduate degree who aspire to enter the business world and work towards management roles. Graduates will be eligible for junior management roles or higher administrative roles within a specific subfield of business complementing their previous experience and learning. The BA (Hons) in Business also permits entry to further higher education institutions or to a number of Level 9 DBS business programmes such as the MSc in Management Practice, MSc in Marketing, MSc in Digital Marketing, MSc in Supply Chain Management or DBS's Master of Business Administration. The full-time programme features nine specialised pathways: General Business, Human Resource Management, Law, Management, Project Management, Psychology, Global Business, Supply Chain Management, and Information Systems. Meanwhile, the part-time programme offers four pathways: General Business, Management, Human Resource Management, and Supply Chain Management.

## Minimum Intended Programme Learning Outcomes

On completion of this programme the learner will be able to:

1. Demonstrate an in-depth understanding of essential business knowledge, theoretical models and principles within the core aspects of business and how they relate to the environment, social equity, and economics.
2. Assess knowledge and information, tools and techniques in a critical way to confidently adapt to changing business environments.
3. Evaluate data and information derived through research to ensure relevant new knowledge is continually incorporated to enhance sustainable business planning and decision making.
4. Demonstrate interpersonal skills of effective listening, negotiation, persuasion and presentation in individual and group situations.
5. Display an in-depth understanding of the inter-relationships between business functions and business processes and their impact on product and service provision.
6. Apply diagnostic and creative skills in solving business problems showing an interdisciplinary approach to resolution and an awareness of business ethics.
7. Demonstrate a capacity to contribute to business development and enhanced strategic decision-making and continuously analyse complex issues impacting global business and advocate sustainable solutions.
8. (a) Display an in-depth knowledge of the pillars of business management and the relevance of models and theories to contemporary business management.  
(b) Demonstrate knowledge and understanding of the various areas of law and underlying principles relating to a business context in addition to an understanding of the legal environment, the impact of the law on society and business and the need for reform and development.  
(c) Understand the alignment of human resource strategies as a key enabler of organisational strategy.  
(d) Demonstrate a fundamental understanding of the various areas within psychology and how these diverse areas can be integrated into the modern business environment.  
(e) Appreciate the importance of the project management function within organisations and adopt an appropriate project management perspective with regard to the management of projects within organisations.  
(f) Demonstrate technical and analytical skills to formulate and evaluate relevant options and solutions in various business contexts.  
(g) Demonstrate the ability to make informed decisions regarding the challenges facing global business due to differences in political, economic, social, cultural, technological, institutional, regulatory, and organisational contexts.  
(h) Critically appraise theoretical and conceptual knowledge in the discipline of supply chain management to make informed decisions regarding the challenges facing global business due to differences in political, economic, social, cultural, technological, institutional, regulatory, and organisational contexts.
9. (a) Appraise the role of current business theory in problem solving within organisations in the face of a challenging economic environment.  
(b) Apply legal rules and principles relevant to a business context to hypothetical scenarios to reach a conclusion or to suggest a resolution.  
(c) Assess the competencies required to facilitate maximum value contribution from human resources.  
(d) Display a critical appreciation of human behaviour in the workplace including the nature of employee behaviour.  
(e) Analyse methods, tools and techniques for planning, monitoring and controlling projects and for risk management within and around projects.  
(f) Apply systems development processes and methodologies to analyse, design, model and implement data and information systems using current software tools.  
(g) Demonstrate awareness of corporate social responsibility and business ethics to analyse complex issues impacting global business and create sustainable solutions.  
(h) Demonstrate advanced knowledge of the environmental and global landscape to advocate supply chain initiatives that promote governance and improve sustainability.

Teaching and Learning Modes	<ol style="list-style-type: none"> <li>1. Directed Learning</li> <li>2. E-learning (directed)</li> <li>3. E-learning (self-directed)</li> <li>4. Group Discussions</li> <li>5. Lectures / Classes</li> <li>6. Practical Sessions</li> <li>7. Practical/workshop/Laboratories/studio sessions</li> <li>8. Self Directed Learning</li> <li>9. Tutorials</li> <li>10. Webinars</li> <li>11. Workshops</li> </ol>
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Approved Countries	Ireland, Germany
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#### Physical Resource Requirements

- Appropriately equipped computer work area.
- Lecture rooms of sufficient size for work in breakout groups/with appropriate multimedia resources.
- Appropriate software resources to be used in the teaching and learning of all modules
- Learners are also required to have ongoing access to a computer, related software, and a reliable internet connection. This means that for learners their laptop or desktop computer will require a minimum of a supported version of a Windows operating system and 4GM RAM.
- There is no programme-specific technology required for the BA (Hons) in Business.

Staff Profiles	Qualifications and Experience	WTE
Lecturer	Level 8 or higher with relevant experience in the following areas:  Marketing, Accounting, Economics, Finance, Business, Information Technology	1

Approved Centres	Centre	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	38628L Dublin Business School	10	450

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	EU BUSINESS SCHOOL	10	450

Learner Teacher Ratios	Learning Activity	Ratio
	Classroom Sessions	1:150
	Online Lectures	1:150
	Workshops	1:25
	Practical Sessions	1:25

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	PG24239	Bachelor of Arts (Honours) in Business	25-Apr-24



# Conditions of Validation of the Programmes Covered by this Certificate of Validation

## Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

## Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act)

### Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

### Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

### Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.

9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

#### Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria

#### Part 2.5 Special Conditions of Validation

## Programme and stage schedules

### PG26249 Bachelor of Arts (Honours) in Business

Name of Provider		Dublin Business School												
Programme Title		PG26249 Bachelor of Arts (Honours) in Business												
Award Title		Bachelor of Arts (Honours)							Exit Award Only		N/A			
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Webinars; Workshops												
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code						
Both	Major	8	6	Stage 1		60	Sep 2025	04.1.3						
Module				Total Student Effort Module (Hours)					Allocation of Marks					
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Maths and Statistics for Business	1&2	M	10	250	72	0	178	0	40	0	0	60	0	
Business Context and Organisation	1&2	M	10	250	72	0	178	0	50	0	0	50	0	
Marketing Essentials	1&2	M	10	250	72	0	178	0	70	0	0	30	0	
IT Essentials	1&2	M	10	250	72	0	178	0	60	0	0	40	0	
Economic Perspectives	1&2	M	10	250	72	0	178	0	40	20	0	40	0	
Foundational Academic Skills	1	M	5	125	36	0	89	0	100	0	0	0	0	
Introduction to Business Finance	2	M	5	125	36	0	89	0	100	0	0	0	0	

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Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake		ISCED Code					
Both	Major	8	6	Stage 2		60	Sep 2025		04.1.3					
Module				Total Student Effort Module (Hours)						Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %	
Management	1&2	M	10	250	64	0	186	0	100	0	0	0	0	
Financial Management	1&2	M	10	250	64	0	186	0	30	0	0	70	0	
Digital Business Solutions	1&2	M	10	250	64	0	186	0	100	0	0	0	0	
Business Ethics and Research Practice	1	M	5	125	32	0	93	0	100	0	0	0	0	
International Economics	2	M	5	125	32	0	93	0	100	0	0	0	0	
Business Psychology	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Social Psychology	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Principles of Business Law	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Employee Relations and the Law	1&2	E	10	250	64	0	186	0	50	0	0	50	0	
Organisational Behaviour for Managers	1&2	E	10	250	64	0	186	0	50	0	0	50	0	
Adaptive Leadership in Sustainable Enterprises	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Project Planning and Control	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Project Feasibility	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Database Design and Development for Business	1&2	E	10	250	64	0	186	0	100	0	0	0	0	
Business Programming	1&2	E	10	250	64	0	186	0	50	0	0	50	0	

Geopolitics	1	E	5	125	32	0	93	0	100	0	0	0	0
Global Finance	2	E	5	125	32	0	93	0	100	0	0	0	0
Intercultural Management	1&2	E	10	250	64	0	186	0	100	0	0	0	0
Introduction to Supply Chain Management	1&2	E	10	250	64	0	186	0	50	0	0	50	0
Procurement Strategies	1&2	E	10	250	64	0	186	0	100	0	0	0	0

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Award Title		Bachelor of Arts (Honours)							Exit Award Only		N/A			
Teaching and learning modalities		Lectures / Classes; Practical Sessions; Tutorials; Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Webinars; Workshops												
Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake			ISCED Code				
Both	Major	8	6	Award Stage	8	60	Sep 2025			04.1.3				
Module				Total Student Effort Module (Hours)						Allocation of Marks				
Title		Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independent learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Strategic Management		1&2	M	10	250	60	0	190	0	100	0	0	0	0
Global Business		1&2	M	10	250	60	0	190	0	50	0	0	50	0
Human Resource Management		1&2	M	10	250	60	0	190	0	100	0	0	0	0
Capstone Project		1&2	M	10	250	18	0	232	0	100	0	0	0	0
Organisational Psychology		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Personality and Individual Differences		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Human Resource Development		1&2	E	10	250	60	0	190	0	50	0	0	50	0
Contemporary Performance Management		1&2	E	10	250	60	0	190	0	50	0	0	50	0
Corporate Law and Governance		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Advanced Business and Commercial Law		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Project Planning Techniques		1&2	E	10	250	60	0	190	0	40	60	0	0	0
Project Management and Evaluation		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Data Management and Analytics		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Creativity, Innovation and Entrepreneurship		1&2	E	10	250	60	0	190	0	100	0	0	0	0
Visual Analytics for Business Intelligence		1&2	E	10	250	60	0	190	0	60	0	0	40	0

Business Systems Analysis	1&2	E	10	250	60	0	190	0	100	0	0	0	0
Environment and Society	1	E	5	125	30	0	95	0	100	0	0	0	0
Global Issues	2	E	5	125	30	0	95	0	100	0	0	0	0
International Marketing	1&2	E	10	250	60	0	190	0	50	0	0	50	0
Supply Chain Sustainability	1&2	E	10	250	60	0	190	0	100	0	0	0	0
Applied Project in Global Supply Chain Management	1&2	E	10	250	60	0	190	0	100	0	0	0	0