

CERTIFICATE OF VALIDATION

New validation

Validation Process: **New**

Provider Name	Dublin Business School
Date of Validation	13-Jul-23

	Code	Title	Award	Exit Only
Principal Programme	PG25208	Master of Arts in Film and Creative Media	Master of Arts (Masters Degree at NFQ Level 9) 9M22151 90 credits	N/A
Embedded Programme	N/A			

	First Intake	Last Intake
Enrolment Interval	Sep-23	Aug-28

Principal Programme

	Full Time	Part Time	Delivery Mode: full-time / part-time
Intakes per Annum:	3	2	Full Time, Part Time
Minimum Learners per Intake:	5	5	
Maximum Learners per Intake:	50	50	
Duration (months)	12	18	

Target Learner Groups

It is planned and designed that the MA in Film and Creative Media programme will enrol learners from three broad categories:

1. Learners who have completed full-time undergraduate programmes in Film, Creative Media, Audio Production, Arts or associated disciplines who are seeking an opportunity to deepen their insights, specialise in a practice and gain expertise in new practices. They will be DBS graduates and graduates of other institutions.
2. Individuals currently working in the creative industries who wish to upskill and gain a postgraduate qualification through part-time study while specialising in a particular practice.
3. Learners who have completed full-time undergraduate programmes in other disciplines with a curiosity for telling stories through producing, creating or participating in multimedia, film or audio projects. This category of learner may already have informally practiced and experimented with tools, technology and techniques and will be seeking formal, critical education to develop and hone their craft and skills.

Brief Synopsis of the Programmes

The Master of Arts in Film and Creative Media has been developed with the aim of providing learners with a deep education in the specificity of film and creative media; the social and collaborative, and personal and expressive nature of film and creative media; the importance of personal critical response; the importance of reviewing a wide range of film and creative media practices; of knowing media and film's institutional, historical and technological development; and of the overall importance of continuing reflection and revision of a learners engagement with media and film culture. This is, in essence, an interdisciplinary programme that focuses on film and creative media, and it is designed to appeal to learners seeking to gain critical exposure to creative media and film practices. The programme is constructed as a one-year year full-time (or two years part-time) programme of 90 ECTS, leading to an award of an MA in Film and Creative Media.

Minimum Intended Programme Learning Outcomes

On completion of this programme the learner will be able to:

1. Critically engage with a range of practitioners' work and methodologies in film and creative media to demonstrate a detailed knowledge of practices, theories, concepts and processes and the health and safety codes of the industry that will inform a creative learner's future work.
2. Critically evaluate complex approaches to the creation and manipulation of visual, audio and other media using existing and emerging technologies whilst cognisant of developments and limitations in film and creative media from a number of practices and sources.
3. Master the creation of a significant creative project through research, investigation or development, by demonstrating specialised technical, visual, creative and conceptual skills.
4. Critically analyse, evaluate and synthesise using advanced judgement to identify, evaluate and employ creative design strategies in the development and communication of imaginative and creative ideas and to defend methodologies and choices made.
5. Design and construct, as a creative entrepreneur, communicating to clients and audiences the utility of creative content and placing research within the context of both the creative industries and the film and creative discipline.
6. Interact and communicate effectively and comfortably with people from different social, cultural and professional backgrounds on projects of an interdisciplinary nature by negotiating, leading and being led using a variety of professional work practices.
7. Demonstrate evidence of autonomy, having developed such skills as leadership, teamwork, collaboration, networking, the use of appropriate language and tone and other skills related to personal and professional development.
8. Practise in ways which draw on critical reflection on own and others' roles and responsibilities and the effectiveness of their study of Film and Creative Media in its cultural, social and historical meaning, and develop communication and interpersonal skills.

Teaching and Learning Modes

1. Directed Learning
2. E-learning (directed)
3. E-learning (self-directed)
4. Group Discussions
5. Laboratory / Studio
6. Lectures / Classes
7. One-on-One Sessions
8. Practical Sessions
9. Practical/workshop/Laboratories/studio sessions
10. Self Directed Learning
11. Webinars
12. Workshops

Approved Countries

Ireland

Physical Resource Requirements

A studio, Media Lab, Radio studio, Lecture rooms (with multimedia resources) and physical resources suitable for working in breakout groups. Classroom / computer room (with Apple Macs) with requisite (non-specialist) software required for the delivery of the programme are detailed in each of the module descriptors and in Section 8 of the Programme Document. Also listed there are physical equipment such as cameras, microphones, recorders, audio devices and other production kit. These requirements are in place to operate the programme.

Staff Profiles	Qualifications and Experience	WTE
Administration & Support Staff	Such as Library, Admissions, Student Experience, Finance etc. Experience and qualifications relevant to the role.	0.64
Lecturer	Staff delivering this programme will hold a minimum of a Level 9 Postgraduate Diploma or Master degree in a relevant film/media or related discipline with relevant and significant industry experience and/or PhD. Holders of Level 8 honours Film, Media or related degrees in a relevant discipline, who are exceptionally qualified by virtue of significant industry experience will also be considered.	7.5
Head of Department	The Head of Department for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in addition to programme management/ academic leadership experience.	0.1
Subject Matter Expert	The Subject Matter expert for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in a relevant film or media discipline with relevant and significant industry experience and/or PhD. Holders of level 8 honours degrees in a relevant discipline, who are exceptionally qualified by virtue of significant industry experience will also be considered.	0.1
Programme Level Manager	The Programme Manager for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in addition to programme management/ academic leadership experience.	0.5

Approved Centres	Centre	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	38628L Dublin Business School	5	250

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	N/A		

Learner Teacher Ratios	Learning Activity	Ratio
	Lecture classroom-based sessions - practice-dominant modules	1:25
	Lecture classroom-based sessions - theory-dominant modules	1:50
	Workshops	1:25
	Practical lab sessions	1:15
	Online class (broadcast live)	1:50
	Online tutorial (interactive)	1:25

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		

Conditions of Validation of the Programmes Covered by this Certificate of Validation

Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act

Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.

9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria

Part 2.5 Special Conditions of Validation