



## CERTIFICATE OF VALIDATION

New validation

Validation Process: **New**

<b>Provider Name</b>	Kerry Education and Training Board
<b>Date of Validation</b>	25-Apr-23

	<b>Code</b>	<b>Title</b>	<b>Award</b>	<b>Exit Only</b>
<b>Principal Programme</b>	PG25057	Content Development for Film and Television	Component Certificate (6M5130 - total credit: 60)	N/A
<b>Embedded Programme</b>	N/A			

	<b>First Intake</b>	<b>Last Intake</b>
<b>Enrolment Interval</b>	Aug-23	Jul-28

### Principal Programme

	<b>Full Time</b>	<b>Part Time</b>	<b>Delivery Mode: full-time / part-time</b>
<b>Intakes per Annum:</b>	2	0	Full Time
<b>Minimum Learners per Intake:</b>	10	0	
<b>Maximum Learners per Intake:</b>	12	0	
<b>Duration (months)</b>	4.5	N/A	



## Target Learner Groups

The target groups for this programme are

a) Those with existing qualifications in the ISCED field of education 0211 Audio Visual Techniques and Media Production at NFQ Level 6 - seeking subject specialisation in screenwriting skills with a preference for a short term course that will provide an adjunct qualification. Kerry College Monavalley Campus delivers two specific media courses that serve as entry pathways to this programme. The Broadcast Production Skills course (BTEC Film pathway) provides practical, production focused training in core production skills for digital media, film and television and the Digital Journalism, Podcasting and Radio course (BTEC Sound Media pathway). These courses aim to prepare learners for entry level positions working in the Sound, DIT or Grip Department as Audio or Lighting Technicians or as Camera Operators. These courses give learners a sound knowledge base and technical understanding of the workings of film/TV and the production requirements. The courses also cover the conventions of film making PLUS an elective unit in Script writing for Sound or Film Studies. The courses lead to the BTEC-Higher National Certificate in Creative Media Production-a qualification with comparability at NFQ Level 6

b) Those with existing film and television production experience who do not hold a qualification in the ISCED field of education 0211 Audio Visual Techniques and Media- seeking to change career pathway and move from production to screenwriting. Those with a work history of direct involvement in pre and post production will have prior knowledge of the techniques and conventions of film making and the requirements of production- roles in departments such as :

- Script Supervisors Department- Trainee Script Supervisor
- Production Department- Production Assistant, Assistant Production Coordinator
- Sound Department- Sound Trainee, Playback Engineer, Assistant Sound
- DIT Department- Data Wrangler, DIT Technician
- Grip Department- Trainee Grip, Grip

These people may be seeking to broaden their skill set to include developing and writing original content for film and television.

c) Those with existing qualifications in the ISCED field of education 0211 Audio Visual Techniques and Media Production at NFQ Level 6 seeking a progression pathway to degree level study with a preference for a short term course that offers subject specialism. A particular degree level course delivered by Munster Technological University has been identified as a progression course delivered in Kerry. The BA in TV, Radio and New Media prepares people for entry level roles in TV, Radio and New Media and includes prototyping, narrative video production and writing for media.



### Brief Synopsis of the Programmes

This is a full time 19-week programme designed for those with existing qualifications in the ISCED field of education 0211 Audio Visual Techniques and Media Production at NFQ Level 6- seeking subject specialisation in screenwriting skills with a preference for a short term course that will provide an adjunct qualification. The programme also targets those with existing film and television production experience who may not hold a relevant qualification - seeking to change career pathway and move from production to screenwriting. The programme is also relevant to those seeking a progression pathway to degree level study with a preference for a short term course that offers subject specialism.

This programme focuses on developing the skills needed to bring an idea from concept stage through to screening stage- essentially developing screen content. The programme leads to four component awards at NFQ level 6:

- 6N18517 Scriptwriting for Film and Television
- 6N18515 Directing Film
- 6N18514 Documentary Production
- 6N1949 Personal and Professional Development

There are four course modules:

- a) Screenwriting: Story Creation, Development and Presentation
- b) Directing for Screenwriters
- c) Developing Original Documentary Content
- d) Professional Development

Each module has a specific learning goal:

- Learning Goal for Screenwriting: Story Creation, Development and Presentation: To discover the inner writing voice, through writing practice, sample scenes and creative workshops. Learners are taught the skills needed to structure a script, develop characters and write efficient dialogue. This module focuses on the process of writing a story for the screen from idea to realisation, including presenting or pitching projects for film and television.
- Learning Goal for Directing for Screenwriters: To develop skills and capabilities to tell their story on the screen, and to collaborate with their peers to establish a distinctive vision on the screen. This module takes learners through the directing process with a view to helping them to become better screenwriters. Learners can see what happens to the material they have written when and scene gets up on its feet and is filmed in studio.
- Learning Goal for Developing Original Documentary Content: To develop and structure a documentary in a range of genres. This module takes learners through research, development and creative planning stages of the production cycle, and how to draw from critical feedback to create a dynamic approach to the documentary narrative.
- Learning Goal for Professional Development: To critique a range of work roles such as Screenwriter, Script Editor, Development Executive, Script Reader/Assistant, Writers Assistant with an overall understanding of Creative Producer, Documentary Producer and Director, and consider the skills and attributes needed in these work roles. The module examines how to use appraisal methods as part of an ongoing professional development strategy to gain experience and progress in an identified work role.

Theoretical learning supports and enriches practice learning. Over the course of the 19 weeks, learners will create and develop a range of production ready screen media projects.

<b>Teaching and Learning Modes</b>	<ol style="list-style-type: none"> <li>1. Lectures / Classes</li> <li>2. Practical/workshop/Laboratories/studio sessions</li> <li>3. Self Directed Learning</li> <li>4. Tutorials/One on one supported learning</li> </ol>
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<b>Approved Countries</b>	Ireland
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### Physical Resource Requirements

Classroom with technology enhanced facilities.  
 Television Studio: Multipurpose television studio with professional lighting, featuring an SCR (studio control room) or PCR (production control room), plus green screen with adjacent equipment storage and loading bay.  
 Production Hub: Workstation running macOS and Blackmagic software and in-suite research terminal.  
 Mastering Suite: Acoustically controlled and shielded 7:1 surround audio mastering suite with adjacent acoustically shielded voice booth for ADR work.  
 Production lab: Online studio for colour grading and titles.  
 Break out rooms: Suitable space to function as a breakout room.

Staff Profiles	Qualifications and Experience	WTE
Instructor	The instructor will hold a major award at NFQ level 6 or higher in the cognate field [ISCED 0211], plus 2 or more years of industry experience.	1
Programme Leader	The Assistant Campus Manager in the role of Programme Leader is responsible for the day-to-day running of the programme and provides academic leadership for the programme through conducting biannual review meetings. S/he will hold a major award at NFQ level 6 or higher in the cognate field [ISCED 0211] and five or more years of teaching/instructing experience on cognate programmes. S/he is required to communicate any issues arising from the delivery of the programme to the Campus Manager.	0.25
Campus Manager	The Campus Manager is responsible for the overall management of the programme, including addressing any quality issues relating to teaching, learning and assessment that may emerge.	0.15

Approved Centres	Centre	Minimum Number of Learners per Intake per Centre	Maximum Number of Learners per Intake per Centre
	079084 Kerry College of Further Education & Training, Monavalley Campus	10	12

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	N/A		

Learner Teacher Ratios	Learning Activity	Ratio
	Practical/workshop/Laboratories/studio sessions	1:12
	Tutorials/One on one supported learning	1:1
	Lectures/Classes	1:12

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		



# Conditions of Validation of the Programmes Covered by this Certificate of Validation

## Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

## Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act

### Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

### Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

### Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.



9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

#### **Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria**

1. N/A

#### **Part 2.5 Special Conditions of Validation**

1. N/A



## Programme and stage schedules

### PG25057 Content Development for Film and Television

<b>Name of Provider</b>		Kerry Education and Training Board													
<b>Programme Title</b>		PG25057 Content Development for Film and Television													
<b>Award Title</b>		Media Production							<b>Exit Award Only</b>		N/A				
<b>Teaching and learning modalities</b>		Self Directed Learning; Lectures / Classes; Tutorials/One on one supported learning; Practical/workshop/Laboratories/studio sessions													
<b>Delivery Modes</b>	<b>Award Class</b>	<b>Award NFQ Level</b>	<b>Award EQF Level</b>	<b>Stage</b>	<b>Stage NFQ Level</b>	<b>Stage Credits</b>	<b>First Intake</b>		<b>ISCED Code</b>						
Full time	Major	6	5	Award Stage	6	60	Aug 2023		02.1.1						
<b>Module</b>				<b>Total Student Effort Module (Hours)</b>					<b>Allocation of Marks</b>						
<b>Title</b>			<b>Semester</b>	<b>Status</b>	<b>Credit</b>	<b>Total Hours</b>	<b>Class Contact Hours</b>	<b>Direct e-learning</b>	<b>Hours of independent learning</b>	<b>Work-based learning efforts</b>	<b>C.A. %</b>	<b>Project %</b>	<b>Skills demonstration %</b>	<b>Exam %</b>	<b>Workbased %</b>
Screenwriting: Story Creation, Development			Not Applicable	M	15	150	100	0	50	0	80	20	0	0	0
<b>CAS Components</b>		6N18517 Level 6 Scriptwriting for Film and Television 15 credits													
Directing for Screen writers			Not Applicable	M	15	150	100	0	50	0	80	20	0	0	0
<b>CAS Components</b>		6N18515 Level 6 Directing Film 15 credits													
Developing Original Documentary Content			Not Applicable	M	15	150	100	0	50	0	80	20	0	0	0
<b>CAS Components</b>		6N18514 Level 6 Documentary Production 15 credits													
Professional Development			Not Applicable	M	15	150	100	0	50	0	100	0	0	0	0
<b>CAS Components</b>		6N1949 Level 6 Personal and Professional Development 15 credits													