



## CERTIFICATE OF VALIDATION

New validation

Validation Process: **New**

<b>Provider Name</b>	Dublin Business School
<b>Date of Validation</b>	09-Jun-22

	<b>Code</b>	<b>Title</b>	<b>Award</b>	<b>Exit</b>
<b>Principal Programme</b>	PG24869	Bachelor of Arts (Honours) in Business	Bachelor of Arts (Honours) (Honours Bachelor Degree at NFQ Level 8) 8M21883 180 credits	N/A
<b>Embedded Programme</b>	N/A			

	<b>First Intake</b>	<b>Last Intake</b>
<b>Enrolment Interval</b>	Sep-22	Aug-24

### Principal Programme

	<b>Full Time</b>	<b>Part Time</b>	<b>Delivery Mode: full-time / part-time</b>
<b>Maximum Intakes per Annum:</b>	3	3	Full Time, Part Time
<b>Minimum Learners per Intake:</b>	10	10	
<b>Maximum Learners per Intake:</b>	150	50	
<b>Duration (months)</b>	36	48	

### Target Learner Groups

The BA (Hons) in Business is aimed at learners with the following entry qualifications:

- Leaving certificate applicants must apply through the CAO system and have achieved 2 H5s + 4 O6/H7s, to include Mathematics and English or another language. Using the old pre-2017 grading scheme, applicants must have obtained a minimum of grade C3 in 2 higher level subjects and a minimum of grade D3 in 4 Ordinary Level subjects (to include Maths, English and a language).
- A full FETAC award at Level 5 on the NFQ and which includes a Distinction grade in at least three modules.
- Mature Learners who do not meet the minimum entry requirements will be assessed on the basis of age, work experience, general education standard, motivation and commitment to the programme for which they are applying. Mature learners are those who are 23 years of age by January 1st of the year of admission.

The BA (Hons) in Business is designed to give a clearly structured business education that provides a solid foundation for success in a business career. This programme provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. Graduates will, upon completion of this programme, have the necessary knowledge, skills and attributes to enter the business world professionally and/or progress to a management role within a general or specific field or subfield of business. Throughout the programme, learners will acquire business acumen to strategically appraise business opportunities and challenges and effectively integrate into decision-making roles with an organisation. Learners will also have insight into sub-fields of business and increase their knowledge and skills in the specialised areas of Management, Project Management, Human Resource Management, Information Systems, Cloud Computing, Psychology, Law or Global Business (electives dependent). The BA (Hons) in Business will create graduates capable of dealing with diverse intrinsic and extrinsic opportunities and challenges in the business world and do so in a creative fashion promoting business sustainability and growth. Graduates will also be in a position to take up further Level 9 postgraduate studies.



## Brief Synopsis of the Programmes

The BA (Hons) in Business is a three year full-time or four year part-time programme (180 ECTS) credits. In this honours bachelor degree programme, learners study common subjects in first year, followed by considerable flexibility in second and third year subject choice. This allows learners in years 2 and 3 to orient their studies towards preferred subjects or to choose disciplines in which they have demonstrated strength in years one and two. This knowledge is then synthesised in a final year capstone research project.

The programme is designed with an interdisciplinary focus. This is reflective of the opportunities and challenges that await graduates as well as the changing needs of today's business environment. Modules comprise of formative and summative assessment as well as group work and presentations. This programme is aimed at both domestic and international learners who seek an underpinning in key business theories, concepts as well as business processes, strategies and skills. The programme ensures learners acquire an integrated, balanced, and dynamic business education enabling the development of business knowledge, including previously acquired knowledge and experience. The programme engenders an awareness of the importance of transferable and cross enterprise skills required of competitive organisations and which stimulate sustainable and diverse careers in business. The programme is designed for graduates of a Level 8 honours undergraduate degree who aspire to enter the business world and work towards management roles. Graduates will be eligible for junior management roles or higher administrative roles within a specific subfield of business complementing their previous experience and learning.

The BA (Hons) in Business also permits entry to further higher education institutions or to a number of Level 9 DBS business programmes such as the MSc Management Practice, MSc in Human Resource Management, MSc Marketing, MSc in Digital Marketing and Analytics, MSc in International Accounting and Finance or DBS's Master of Business Administration.

### Teaching and Learning Modes

1. Directed Learning
2. E-learning (directed)
3. E-learning (self-directed)
4. Group Discussions
5. Group Discussions/Interactions
6. Laboratory / Studio
7. Lectures / Classes
8. Other
9. Practical Sessions
10. Practical/workshop/Laboratories/studio sessions
11. Self Directed Learning
12. Tutorials
13. Webinars
14. Workshops

### Approved Countries

Germany

### Physical Resource Requirements

Classrooms, computer labs, study rooms, library access.

Please see this link for a 360 tour of the EU Business School Munich campus: <https://www.euruni.edu/Htdocs/Static/EUVirtualTour/Munich/index.html>



Staff Profiles	Qualifications and Experience	WTE
Programme Leader - Munich	The Programme Leader in Munich will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience.	1
Academic Director - Dublin	The Course Director for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience	0.002
Lecturer	Lecturing staff will have a minimum of a NFQ Level 9 (EFQ Level 7) equivalent award such as a Postgraduate Diploma or Masters in a relevant area of business/management with relevant industry experience. Subject areas include: 1. Business 2. Human Resource Management 3. Finance 4. Management 5. Marketing 6. ICT 7. Project Management 8. Research Methods	2
Administration and Support	Such as Library, Admissions, Student Experience, Finance etc. Experience and qualifications relevant to the role.	0.64

Approved Centres	Centre	Minimum Number of Learners per Intake per Centre	Maximum Number of Learners per Intake per Centre
	38628L Dublin Business School	N/A	N/A

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	EU Business School, Munich	10	600

Learner Teacher Ratios	Learning Activity	Ratio
	Classroom sessions/lectures	1:150
	Workshops/tutorials	1:40
	Practical sessions	1:40
	Online class (live)	1:150
	Online tutorial (interactive)	1:25

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		



# Conditions of Validation of the Programmes Covered by this Certificate of Validation

## Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

## Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act

### Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

### Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

### Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.



9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

#### **Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria**

1.

#### **Part 2.5 Special Conditions of Validation**



## Programme and stage schedules

### PG24869 Bachelor of Arts (Honours) in Business

<b>Name of Provider</b>		Dublin Business School												
<b>Programme Title</b>		PG24869 Bachelor of Arts (Honours) in Business												
<b>Award Title</b>		Bachelor of Arts (Honours)							<b>Exit Award</b>		N/A			
<b>Teaching and learning modalities</b>		Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Laboratory / Studio; Lectures / Classes; Other; Practical Sessions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Tutorials; Webinars; Workshops												
<b>Delivery Modes</b>	<b>Award Class</b>	<b>Award NFQ Level</b>	<b>Award EQF Level</b>	<b>Stage</b>	<b>Stage NFQ Level</b>	<b>Stage Credits</b>			<b>First Intake</b>			<b>ISCED Code</b>		
Both	Major	8	6	Stage 1		60			Sep 2022			04.1.9		
<b>Module</b>				<b>Total Student Effort Module (Hours)</b>					<b>Allocation of Marks</b>					
<b>Title</b>	<b>Semester</b>	<b>Status</b>	<b>Credit</b>	<b>Total Hours</b>	<b>Class Contact Hours</b>	<b>Direct e-learning</b>	<b>Hours of independent learning</b>	<b>Work-based learning efforts</b>	<b>C.A. %</b>	<b>Project %</b>	<b>Skills demonstration %</b>	<b>Exam %</b>	<b>Workbased %</b>	
Maths and Stats for Business	All	M	10	250	72	50	128	0	40	0	0	60	0	
Business Context and Organisation	All	M	10	250	72	50	128	0	50	0	0	50	0	
Marketing Essentials	All	M	10	250	72	50	128	0	100	0	0	0	0	
IT Essentials	All	M	10	250	72	50	128	0	100	0	0	0	0	
Economic Perspectives	All	M	10	250	72	50	128	0	40	20	0	40	0	
Learning to Learn	1	M	5	125	32	25	68	0	100	0	0	0	0	
Introduction to Business Finance	2	M	5	125	32	25	68	0	100	0	0	0	0	



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Both	Major	8	6	Stage 2		60			Sep 2022			04.1.9		
<b>Module</b>				<b>Total Student Effort Module (Hours)</b>					<b>Allocation of Marks</b>					
<b>Title</b>	<b>Semester</b>	<b>Status</b>	<b>Credit</b>	<b>Total Hours</b>	<b>Class Contact Hours</b>	<b>Direct e-learning</b>	<b>Hours of independent learning</b>	<b>Work-based learning efforts</b>	<b>C.A. %</b>	<b>Project %</b>	<b>Skills demonstration %</b>	<b>Exam %</b>	<b>Workbased %</b>	
Management	All	M	10	250	64	50	136	0	100	0	0	0	0	
Financial Management	All	M	10	250	64	50	136	0	30	0	0	70	0	
Business Information Systems	All	M	10	250	64	50	136	0	50	0	0	50	0	
Business Ethics and Research Practice	1	M	5	125	32	25	68	0	100	0	0	0	0	
Advanced Economic Perspectives	2	M	5	125	32	25	68	0	50	0	0	50	0	
Psychology	All	E	10	250	64	50	136	0	100	0	0	0	0	
Social Psychology	All	E	10	250	64	50	136	0	100	0	0	0	0	
Principles of Business Law	All	E	10	250	64	50	136	0	100	0	0	0	0	
Employee Relations and the Law	All	E	10	250	64	50	136	0	50	0	0	50	0	
Organisational Behaviour for Managers	All	E	10	250	64	50	136	0	40	0	0	60	0	
Selling and Sales Management	All	E	10	250	64	50	136	0	50	0	0	50	0	
Project Planning and Control	All	E	10	250	64	50	136	0	100	0	0	0	0	
Project Feasibility	All	E	10	250	64	50	136	0	100	0	0	0	0	
Database Design and Cloud Technologies	All	E	10	250	64	50	136	0	70	0	30	0	0	



Cloud Marketing and Sales	All	E	10	250	64	50	136	0	50	0	0	50	0
Business Programming	All	E	10	250	64	50	136	0	50	0	0	50	0
Politics in the Modern World	All	E	5	125	32	16	77	0	50	0	0	50	0
Global Finance	All	E	5	125	32	25	68	0	50	0	0	50	0
Intercultural Management	All	E	10	250	64	50	136	0	40	60	0	0	0





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Both	Major	8	6	Award Stage	8	60	Sep 2022			04.1.9				
<b>Module</b>				<b>Total Student Effort Module (Hours)</b>					<b>Allocation of Marks</b>					
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Strategic Management	All	M	10	250	60	50	140	0	100	0	0	0	0	
Global Business	All	M	10	250	60	50	140	0	50	0	0	50	0	
Human Resource Management	All	M	10	250	60	50	140	0	100	0	0	0	0	
Organisational Psychology	All	E	10	250	60	50	140	0	100	0	0	0	0	
Personality and Individual Differences	All	E	10	250	60	50	140	0	100	0	0	0	0	
Human Resource Development	All	E	10	250	60	50	140	0	35	0	15	50	0	
Contemporary Performance Management	All	E	10	250	60	50	140	0	50	0	0	50	0	
Corporate Law and Governance	All	E	10	250	60	50	140	0	40	0	0	60	0	
Advanced Business and Commercial Law	All	E	10	250	60	50	140	0	40	0	0	60	0	
Project Planning Techniques	All	E	10	255	60	50	145	0	100	0	0	0	0	
Project Management and Evaluation	All	E	10	250	60	50	140	0	100	0	0	0	0	
Data Management and Analytics	All	E	10	250	60	50	140	0	50	0	0	50	0	
Performance Management (Accounting)	All	E	10	250	60	50	140	0	30	0	0	70	0	
Creativity, Innovation and Entrepreneurship	All	E	10	250	60	50	140	0	100	0	0	0	0	



Cloud Networking and Security	All	E	10	250	60	50	140	0	50	0	50	0	0
Cloud Platform Development	All	E	10	250	60	50	140	0	60	0	0	40	0
Business Intelligence and Visualisation	All	E	10	250	60	50	140	0	60	0	0	40	0
Business Systems Analysis	All	E	10	250	60	50	140	0	100	0	0	0	0
Environment and Society	All	E	5	125	30	30	65	0	50	0	0	50	0
Global Issues	All	E	5	125	30	30	65	0	50	0	0	50	0
International Marketing	All	E	10	250	60	50	140	0	50	0	0	50	0
Capstone Project	All	M	10	250	18	50	182	0	100	0	0	0	0