QQI
Dearbhú Cáilíochta agus Cáilíochtaí Éireann
Quality and Qualifications Ireland

CERTIFICATE OF VALIDATION

Extension #1

New validation

Validation Process: **New**

Provider Name	Dublin Business School
Date of Validation	24-Jun-21

	Code	Title	Award	Exit
Principal Programme	PG24551	Bachelor of Arts (Honours) in Business	Bachelor of Arts (Honours) (Honours Bachelor Degree at NFQ Level 8) 8M21575 180 credits	N/A
Embedded Programme	N/A			

	First Intake	Last Intake
Enrolment Interval	Sep-21	Aug-25

Principal Programme

	Full Time	Part Time
Maximum Intakes per Annum:	3	3
Minimum Learners per Intake:	10	10
Maximum Learners per Intake:	150	50
Duration (months)	36	48

Delivery Mode: full-time / part-time	Full Time, Part Time

Target Learner Groups

The BA (Hons) in Business is aimed at learners with any of the following entry qualifications:
• Leaving Certificate. Applicants must obtain a minimum of 2 H5s and 4 O6/H7s, to include Mathematics and English or another language
• FETAC. A full FETAC award at Level 5 on the NFQ and which includes a Distinction grade in at least three modules
• A-Levels/GCSE. Applicants must obtain a minimum of four GCSE passes at grade C to include Mathematics and English or another language, plus two A-level passes at grade C or higher
• BTEC. Applicants must have obtained a minimum of a BTEC National Diploma in a cognate area
• German and other European Union. All European (EU) nationals are classified as standard applicants. Students from Germany need to provide a German School Leaving Certificate (Abutur/ Zeugnis der Allgemein Hochschulreife) with a minimum of 6 subjects (2 with 6 on Intensive subjects and 4 with 4 on Standard subjects). The programme requires a minimum of 4 in Standard level (Abitur) in Mathematics. Applicants also need to have 11 in English at a Standard subject or 9 in English at an Intensive subject.
• Mature. All EU nationals aged 23 years before 1st of January in the year of application are classified as 'mature applicants'. Mature learners can apply directly to the college and will be assessed on basis of age, work experience and educational attainment as outlined in the DBS Quality Assurance Handbook (QAH).
• International Awards. Applicants presenting Non-EU qualifications may be required to seek guidance on the recognition of such awards. (See www.naric.ie/ for details). Further details regarding admission of international learners can be found in the EU Business School booklets.).

English requirements
- International applicants whose first language is not English and who have not previously undertaken previous study taught through English, must provide evidence of proficiency in English language equivalent to B2+ or above on the Common European Framework of Reference for Languages (CEFRL). This must be evidenced through a recognised English Language test such as IELTS, Cambridge Certificate or DBS English assessment. Test certificates should be dated within the last two years to be considered valid

The programme is aimed at learners who wish to acquire a grounding in business with a view to entering industry, to progress professionally or to undertake further business studies. Learners will acquire knowledge in core areas of business including management, finance, marketing, IT and others. They also have the opportunity to specialise in areas such as project management, law, human resource management, psychology and others. Through the project in the final stage of the programme, learners will develop research and writing skills further. Graduates can progress into junior roles in business, pursue a professional qualification or progress to further education, most likely in the business discipline though not exclusively.

Brief Synopsis of the Programmes

The BA (Hons) in Business is a three year full-time or four year part-time programme totalling 180 ECTS. In this honours bachelor degree programme, learners study common subjects in first year, followed by considerable flexibility in second and third year subject choice. This allows learners in years 2 and 3 to orientate their studies towards preferred subjects or to choose disciplines in which they have demonstrated strength in years one and two. This knowledge is then synthesised in a final year capstone research project.
The programme is designed to give a clearly structured business education that provides a solid foundation for success in a business career. This programme provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. Graduates will, upon completion of this programme, have the necessary knowledge, skills and attributes to enter the business world professionally and/or progress to a management role within a general or specific field or subfield of business. Throughout the programme, learners will acquire business acumen to strategically appraise business opportunities and challenges and effectively integrate into decision-making roles with an organisation. Learners will also have insight into sub-fields of business and increase their knowledge and skills in the specialised areas of Management, Project Management, Human Resource Management, Information Systems, Psychology or Law (electives dependent). The BA (Hons) in Business will create graduates capable of dealing with diverse intrinsic and extrinsic opportunities and challenges in the business world and do so in a creative fashion promoting business sustainability and growth. Graduates will be eligible for junior management roles or higher administrative roles within a specific subfield of business complementing their previous experience and learning. The BA (Hons) in Business also permits entry to further higher education institutions or to a number of Level 9 DBS business programmes such as the MSc Management Practice, MSc Marketing, MSc in Digital Marketing, MSc in International Accounting and Finance or DBS's Master of Business Administration.
Programme Structure
The foundation stage in the Bachelor of Arts (Honours) in Business programme, contains core business modules as well as a range of elective options at the second stage and Award stage. Learners on the general business programme take any module of their choice that sits on the recommended learning route. Learners who wish to specialise in a specific sub-field chose 2 elective modules at each level in

their area of specialism. This facilitates a wide choice and allows learners to focus on disciplines such as Project Management, Psychology, HRM, Information Systems, Management, Cloud Computing and Law within a business focus. Optional modules represent a total of 40 ECTS credits within the 180 ECTS credit award. The modules making up the options are all delivered as mandatory modules within their specific learning pathways. Detailed below are the elective specialisms that learners can choose from.

Stage 1 FT: Total 60 ECTS
- Seven mandatory modules; 5 x 10 ECTS and 2 x 5 ECTS
- Maths and Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

Stage 2 FT: Total 60 ECTS
- Five mandatory modules; 3 x 10 ECTS and 2 x 5 ECTS
- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practice
- Advanced Economic Perspectives
- Two electives of 10 ECTS each

Award Stage FT: Total 60 ECTS
- Three mandatory modules; 3 x 10 ECTS
- Strategic Management
- Global Business
- Human Resource Management
- Two electives of 10 ECTS each
- Mandatory capstone project of 10 ECTS

Electives are in the following subfields of business: Management, Project Management, Human Resource Management, Psychology, Law, Information Systems, Cloud Computing. Learners may choose two electives from the same area as a specific learning pathway.
The programme contains a wide range of formative and summative assessments including individual and group work, projects, presentations, case studies and examinations.
Part time students will follow the same learning routes as full time learners but will spread this over four years instead of three.
This programme is identical to the DBS programme delivered in Ireland.

Teaching and Learning Modes	1. Directed Learning 2. E-learning (directed) 3. E-learning (self-directed) 4. Group Discussions 5. Group Discussions/Interactions 6. Laboratory / Studio 7. Lectures / Classes 8. Other 9. Practical Sessions 10. Practical/workshop/Laboratories/studio sessions 11. Self Directed Learning 12. Tutorials 13. Webinars 14. Workshops

Approved Countries	Germany

Physical Resource Requirements

Classrooms, computer labs, study rooms, library access.
Please see this link for a 360 tour of the Eu Business School Munich campus: https://www.euruni.edu/Htdocs/Static/EUVirtualTour/Munich/index.html

Staff Profiles	Qualifications and Experience	WTE
Administration and Support	Such as Library, Admissions, Student Experience, Finance etc. Experience and qualifications relevant to the role.	0.64
Lecturer	Lecturing staff will have a minimum of a NFQ Level 9 (EFQ Level 7) equivalent award such as a Postgraduate Diploma or Masters in a relevant area of business/management with relevant industry experience. Subject areas include: 1. Business 2. Human Resource Management 3. Finance 4. Management 5. Marketing 6. ICT 7. Project Management 8. Research Methods	2
Course Director - Dublin	The Course Director for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience	0.002
Programme Leader - Munich	The Programme Leader in Munich will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience.	1

Approved Centres	Centre	Minimum Number of Learners per Intake per Centre	Maximum Number of Learners per Intake per Centre
	38628L Dublin Business School	N/A	N/A

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	EU Business School, Munich	10	600

Learner Teacher Ratios	Learning Activity	Ratio
	Online tutorial (interactive)	1:25
	Online class (live)	1:150
	Practical sessions	1:40
	Workshops/tutorials	1:40
	Classroom sessions/lectures	1:150

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		

Conditions of Validation of the Programmes Covered by this Certificate of Validation

Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act)

Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1.The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writting, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.

9. Adhere to QQI regulations and procedures for certfication.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria

1.

Part 2.5 Special Conditions of Validation

N/A

Programme and stage schedules

PG24551 Bachelor of Arts (Honours) in Business

Name of Provider	Dublin Business School		
Programme Title	PG24551 Bachelor of Arts (Honours) in Business		
Award Title	Bachelor of Arts (Honours)	Exit Award	N/A
Teaching and learning modalities	Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Laboratory / Studio; Lectures / Classes; Other; Practical Sessions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Tutorials; Webinars; Workshops		

Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code
Both	Major	8	6	Stage 1		60	Sep 2021	04.1.8

Module				Total Student Effort Module (Hours)						Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independing learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Maths and Stats for Business	All	M	10	250	72	50	128	0	40	0	0	60	0
Business Context and Organisation	All	M	10	250	72	50	128	0	50	0	0	50	0
Marketing Essentials	All	M	10	250	72	50	128	0	100	0	0	0	0
IT Essentials	All	M	10	250	72	50	128	0	50	0	50	0	0
Economic Perspectives	All	M	10	250	72	50	128	0	40	20	0	40	0
Learning to Learn	1	M	5	125	36	25	64	0	100	0	0	0	0
Introduction to Business Finance	2	M	5	125	36	25	64	0	100	0	0	0	0

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Award Title	Bachelor of Arts (Honours)	**Exit Award**	N/A
Teaching and learning modalities	Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Laboratory / Studio; Lectures / Classes; Other; Practical Sessions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Tutorials; Webinars; Workshops		

Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code
Both	Major	8	6	Stage 2		60	Sep 2021	04.1.8

Module				Total Student Effort Module (Hours)						Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independing learning	Hours of independing learning efforts	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Management	All	M	10	250	64	50	136	0		100	0	0	0	0
Financial Management	All	M	10	250	64	50	136	0		30	0	0	70	0
Business Information Systems	All	M	10	250	64	50	136	0		50	0	0	50	0
Business Ethics and Research Practice	1	M	5	125	32	25	68	0		100	0	0	0	0
Advanced Economic Perspectives	2	M	5	125	32	25	68	0		50	0	0	50	0
Psychology	All	E	10	250	64	50	136	0		100	0	0	0	0
Social Psychology	All	E	10	250	64	50	136	0		100	0	0	0	0
Principles of Business Law	All	E	10	250	64	50	136	0		100	0	0	0	0
Employee Relations and the Law	All	E	10	250	64	50	136	0		50	0	0	50	0
Organisational Behaviour for Managers	All	E	10	250	64	50	136	0		40	0	0	60	0
Selling and Sales Management	All	E	10	250	64	50	136	0		50	0	0	50	0
Project Planning and Control	All	E	10	250	64	50	136	0		100	0	0	0	0
Project Feasibility	All	E	10	250	64	50	136	0		100	0	0	0	0
Database Design and Cloud Technologies	All	E	10	250	64	50	136	0		70	0	30	0	0

| Cloud Marketing and Sales | All | E | 10 | 250 | 64 | 50 | 136 | 0 | 50 | 0 | 0 | 50 | 0 |
| Business Programming | All | E | 10 | 250 | 64 | 50 | 136 | 0 | 50 | 0 | 0 | 50 | 0 |

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Award Title	Bachelor of Arts (Honours)	Exit Award	N/A
Teaching and learning modalities	Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Laboratory / Studio; Lectures / Classes; Other; Practical Sessions; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Tutorials; Webinars; Workshops		

Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code
Both	Major	8	6	Award Stage	8	60	Sep 2021	04.1.8

Module					Total Student Effort Module (Hours)						Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independing learning	Hours of learning efforts	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Strategic Management	All	M	10	250	60	50	140	0	100	0	0	0	0
Global Business	All	M	10	250	60	50	140	0	50	0	0	50	0
Human Resource Management	All	M	10	250	60	50	140	0	100	0	0	0	0
Organisational Psychology	All	E	10	250	60	50	140	0	100	0	0	0	0
Personality and Individual Differences	All	E	10	250	60	50	140	0	100	0	0	0	0
Human Resource Development	All	E	10	250	60	50	140	0	35	0	15	50	0
Contemporary Performance Management	All	E	10	250	60	50	140	0	50	0	0	50	0
Corporate Law and Governance	All	E	10	250	60	50	140	0	40	0	0	60	0
Advanced Business and Commercial Law	All	E	10	250	60	50	140	0	40	0	0	60	0
Project Planning Techniques	All	E	10	250	60	50	140	0	100	0	0	0	0
Project Management and Evaluation	All	E	10	250	60	50	140	0	100	0	0	0	0
Data Management and Analytics	All	E	10	250	60	50	140	0	50	0	0	50	0
Performance Management (Accounting)	All	E	10	250	60	50	140	0	30	0	0	70	0
Creativity, Innovation and Entrepreneurship	All	E	10	250	60	50	140	0	100	0	0	0	0

Cloud Networking and Security	All	E	10	250	60	50	140	0	50	0	50	0	0
Cloud Platform Development	All	E	10	250	60	50	140	0	60	0	0	40	0
Business Intelligence and Visualisation	All	E	10	250	60	50	140	0	60	0	0	40	0
Business Systems Analysis	All	E	10	250	60	50	140	0	100	0	0	0	0
Capstone Project	All	M	10	250	18	50	182	0	100	0	0	0	0