QQI
Dearbhú Cáilíochta agus Cáilíochtaí Éireann
Quality and Qualifications Ireland

CERTIFICATE OF VALIDATION

New validation

Validation Process: **New**

Provider Name	Dublin Business School
Date of Validation	24-Jun-21

	Code	Title	Award	Exit
Principal Programme	PG24549	Master of Business Administration	Master of Business Administration (Masters Degree at NFQ Level 9) 9M21571 90 credits	N/A
Embedded Programme	PG24550	Postgraduate Diploma in Business	Postgraduate Diploma in Business (Postgraduate Diploma at NFQ Level 9) 9M21573 60 credits	Yes

	First Intake	Last Intake
Enrolment Interval	Sep-21	Aug-25

Principal Programme

	Full Time	Part Time	Delivery Mode: full-time / part-time	Full Time, Part Time
Maximum Intakes per Annum:	3	3		
Minimum Learners per Intake:	10	10		
Maximum Learners per Intake:	150	50		
Duration (months)	12	24		

Target Learner Groups

The MBA is aimed at learners with any of the following entry qualifications:
An Irish National Framework of Qualifications (NFQ) Level 8 primary undergraduate honours Bachelor's degree with a minimum second class second division classification (2.2) in any discipline from a recognised third level institution (or equivalent)
An equivalent professional qualification such as ACCA or CIMA
Level 6 (EQF) primary undergraduate bachelor degree with a minimum GPA of 3.0 (or equivalent); or
GMAT examination is a mandatory requirement for all applicants who do not hold an Honours Bachelor Degree (Level 8) with a minimum of second class second division classification.

English requirements
International applicants whose first language is not English and who have not previously undertaken a degree taught in English must provide evidence of proficiency in English language equivalent to B2+ or above on the Common European Framework of Reference for Languages (CEFR). This must be evidenced through a recognised English Language test such as IELTS, Cambridge Certificate, or DBS English Assessment. Test certificates should be dated within the last two years to be considered valid.

The programme is aimed at learners who wish to specialise in business administration with a view to entering industry, to progress professionally or to undertake further business studies. Learners will achieve the business expertise to inform strategic decision-making to optimise return on investment across each department. Learners will be capable of dealing with diverse intrinsic and extrinsic business realities in a creative manner to ensure sustainability and growth. Through the research dissertation, learners will develop independent research and problem-solving skills reflective of their expansion of management competencies and contribute to their chosen field of enquiry which will be valuable in a variety of contexts in the workplace.

Brief Synopsis of the Programmes

The Master of Business Administration is a one year full-time or two-year part-time programme of nine taught modules (60 ECTS) plus dissertation (30 ECTS) totalling 90 ECTS. Learners may also exit with a Postgraduate Diploma in Business Administration having successfully achieved 60 ECTS if they are unable to complete the full Master of Business Administration.
The programme is designed for managers, business innovators and leaders or those who aspire to enter managerial roles within a broad spectrum of industries. The programme is intended for learners who wish to acquire in depth knowledge of business administration, theories, concepts and practical applications to enable an analytical application of such knowledge in context to generate valuable insights. Graduates will be equipped to make high level strategic business decisions, increasing productivity, profitability and an organisation's value and market share.
This programme is identical to the DBS programme delivered in Ireland PG24237

Teaching and Learning Modes	1. Directed Learning 2. E-learning (directed) 3. E-learning (self-directed) 4. Group Discussions 5. Group Discussions/Interactions 6. Laboratory / Studio 7. Lectures / Classes 8. Practical Sessions 9. Practical/workshop/Laboratories/studio sessions 10. Self Directed Learning 11. Tutorials 12. Webinars

Approved Countries	Germany

Physical Resource Requirements

Classrooms, computer labs, study rooms, library access.
Please see this link for a 360 degree tour of the EU Business School Munich campus:
https://www.euruni.edu/Htdocs/Static/EUVirtualTour/Munich/index.html

Staff Profiles	Qualifications and Experience	WTE
Programme Leader - Munich	The Programme Leader in Munich will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience.	1
Course Director - Dublin	The Course Director for this programme will have a minimum of a NFQ Level 9 Postgraduate Diploma or Masters qualification in Business or related areas along with programme management/ academic leadership experience.	0.002
Lecturer	Lecturing staff will have a minimum of a NFQ Level 9 (EFQ Level 7) equivalent award such as a Postgraduate Diploma or Masters in a relevant area of business/management with relevant industry experience. Subject areas include: 1. Business 2. Human Resource Management 3. Finance 4. Management 5. Marketing 6. ICT 7. Project Management 8. Research Methods	2
Administration and Support	Such as Library, Admissions, Student Experience, Finance etc. Experience and qualifications relevant to the role.	0.64

Approved Centres	Centre	Minimum Number of Learners per Intake per Centre	Maximum Number of Learners per Intake per Centre
	38628L Dublin Business School	N/A	N/A

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	EU Business School, Munich	10	600

Learner Teacher Ratios	Learning Activity	Ratio
	Classroom sessions/lectures	1:150
	Workshops/tutorials	1:40
	Practical sessions	1:40
	Online class (live)	1:150
	Online tutorial (interactive)	1:25

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		

Code	Title	Award	Exit
PG24550	Postgraduate Diploma in Business	Postgraduate Diploma in Business (Postgraduate Diploma at NFQ Level 9) 9M21573 60 credits	Yes

	Full Time	Part Time	Delivery Mode: full-time / part-time	Full Time, Part Time
Maximum Intakes per Annum:	0	0		
Minimum Learners per Intake:	0	0		
Maximum Learners per Intake:	0	0		
Duration (months)	9	20		

Target Learner Groups

As per main programme.

Brief Synopsis of the Programmes

The Postgraduate Diploma in Business is an embedded award in the Master of Business Administration. It is constructed as a one year full-time or two year part-time programme of nine taught modules totalling 60 ECTS. This postgraduate diploma will not be offered separately but as an exit award (totalling 60 ECTS) for learners who are unable to complete the full Master in Business programme. Graduates of the DBS Postgraduate Diploma in Business or the Level 9 MBA are eligible to apply for Level 9 or 10 programmes in other HEIs.

The programme is designed for managers, business innovators and leaders or those who aspire to enter managerial roles within a broad spectrum of industries. The programme is intended for learners who wish to acquire in depth knowledge of business administration, theories, concepts and practical applications to enable an analytical application of such knowledge in context to generate valuable insights. Graduates will be equipped to make high level strategic business decisions, increasing productivity, profitability and an organisation's value and market share.

Teaching and Learning Modes	1. Directed Learning 2. E-learning (directed) 3. E-learning (self-directed) 4. Group Discussions 5. Group Discussions/Interactions 6. Laboratory / Studio 7. Lectures / Classes 8. Other 9. Practical Sessions 10. Practical/workshop/Laboratories/studio sessions 11. Self Directed Learning 12. Tutorials 13. Webinars

Approved Countries	Germany

Physical Resource Requirements

As per main programme.

Staff Profiles	Qualifications and Experience	WTE
Course Director - Dublin	As per main programme	0.002
Programme Leader - Munich	As per main programme.	1
Lecturer	As per main programme.	2
Administration and Support	As per main programme.	0.64

Approved Centres	Centre	Minimum Number of Learners per Intake per Centre	Maximum Number of Learners per Intake per Centre
	38628L Dublin Business School	N/A	N/A

Additional Locations	Location Name	Minimum Enrolment per Annum	Maximum Enrolment per Annum
	EU Business School, Munich	0	0

Learner Teacher Ratios	Learning Activity	Ratio
	Classroom sessions/lectures	1:150
	Workshops/tutorials	1:40
	Practical sessions	1:40
	Online class (live)	1:150
	Online tutorial (interactive)	1:125

Programme being replaced by this Programme	Prog Code	Programme Title	Validated
	N/A		

Conditions of Validation of the Programmes Covered by this Certificate of Validation

Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act)

Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1.The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writting, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.

9. Adhere to QQI regulations and procedures for certfication.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria

1.

Part 2.5 Special Conditions of Validation

N/A

Programme and stage schedules

PG24549 Master of Business Administration in Business

Name of Provider	Dublin Business School		
Programme Title	PG24549 Master of Business Administration		
Award Title	Master of Business Administration	Exit Award	N/A
Teaching and learning modalities	Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Laboratory / Studio; Lectures / Classes; Practical Sessions; Self Directed Learning; Practical/workshop/Laboratories/studio sessions; Tutorials; Webinars		

Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code
Both	Major	9	7	Award Stage	9	90	Sep 2021	04.1.3

Module					Total Student Effort Module (Hours)					Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independing learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Global Issues for Management	1	M	5	125	24	50	51	0	50	0	0	50	0
Strategic Marketing Analysis	1	M	5	125	24	50	51	0	100	0	0	0	0
Managerial Financial Analysis	1	M	5	125	24	50	51	0	100	0	0	0	0
Research Methods 1	1	M	5	125	24	50	51	0	100	0	0	0	0
Marketing Innovations	1	E	10	250	48	50	152	0	100	0	0	0	0
Strategies for Human Resource Management	1	E	10	250	48	50	152	0	50	0	0	50	0
Strategic Information Systems	1	E	10	250	48	50	152	0	50	0	0	50	0
Project Management Frameworks	1	E	10	250	48	50	152	0	100	0	0	0	0
Corporate Financial Management	1	E	10	250	48	50	152	0	40	0	0	60	0
Cloud Technologies for Business	1	E	10	250	48	50	152	0	50	0	0	50	0
Applied Strategic Management	2	M	10	250	48	50	152	0	100	0	0	0	0
Dynamic Leadership Development	2	M	5	125	24	50	51	0	100	0	0	0	0
Research Methods 2	2	M	5	125	24	50	51	0	100	0	0	0	0
Integrated Marketing Communications	2	E	10	250	48	50	152	0	100	0	0	0	0

Reinventing Performance Management	2	E	10	250	48	50	152	0	50	0	0	50	0
Innovation and Disruptive Technologies	2	E	10	250	48	50	152	0	100	0	0	0	0
Project Management Practices	2	E	10	250	48	50	152	0	100	0	0	0	0
Global Financial Markets	2	E	10	250	48	50	152	0	50	0	0	50	0
Cloud Application Management	2	E	10	250	48	50	152	0	100	0	0	0	0
Dissertation	Not Applicable	M	30	750	6	0	744	0	100	0	0	0	0

PG24550 Postgraduate Diploma in Business in Business

Name of Provider	Dublin Business School		
Programme Title	PG24550 Postgraduate Diploma in Business		
Award Title	Postgraduate Diploma in Business	Exit Award	Yes
Teaching and learning modalities	Directed Learning; E-learning (directed); E-learning (self-directed); Group Discussions; Group Discussions/Interactions; Lectures / Classes; Laboratory / Studio; Practical Sessions; Other; Practical/workshop/Laboratories/studio sessions; Self Directed Learning; Tutorials; Webinars		

Delivery Modes	Award Class	Award NFQ Level	Award EQF Level	Stage	Stage NFQ Level	Stage Credits	First Intake	ISCED Code
Both	Major	9	7	Award Stage	9	60	Sep 2021	04.1.3

Module				Total Student Effort Module (Hours)					Allocation of Marks				
Title	Semester	Status	Credit	Total Hours	Class Contact Hours	Direct e-learning	Hours of independing learning	Work-based learning efforts	C.A. %	Project %	Skills demonstration %	Exam %	Workbased %
Global Issues for Management	1	M	5	125	24	50	51	0	50	0	0	50	0
Strategic Marketing Analysis	1	M	5	125	24	50	51	0	100	0	0	0	0
Managerial Financial Analysis	1	M	5	125	24	50	51	0	100	0	0	0	0
Research Methods 1	1	M	5	125	24	50	51	0	100	0	0	0	0
Marketing Innovations	1	E	10	250	48	50	152	0	100	0	0	0	0
Strategies for Human Resource Management	1	E	10	250	48	50	152	0	50	0	0	50	0
Strategic Information Systems	1	E	10	250	48	50	152	0	50	0	0	50	0
Project Management Frameworks	1	E	10	250	48	50	152	0	100	0	0	0	0
Corporate Financial Management	1	E	10	250	48	50	152	0	40	0	0	60	0
Cloud Technologies for Business	1	E	10	250	48	50	152	0	50	0	0	50	0
Applied Strategic Management	2	M	10	250	48	50	152	0	100	0	0	0	0
Dynamic Leadership Development	2	M	5	125	24	50	51	0	100	0	0	0	0
Research Methods 2	2	M	5	125	24	50	51	0	100	0	0	0	0
Integrated Marketing Communications	2	E	10	250	48	50	152	0	100	0	0	0	0
Reinventing Performance Management	2	E	10	250	48	50	152	0	50	0	0	50	0

Innovation and Disruptive Technologies	2	E	10	250	48	50	152	0	100	0	0	0	0
Project Management Practices	2	E	10	250	48	50	152	0	100	0	0	0	0
Global Financial Markets	2	E	10	250	48	50	152	0	50	0	0	50	0
Cloud Application Management	2	E	10	250	48	50	152	0	100	0	0	0	0