



CERTIFICATE OF VALIDATION

New validation

Programme State: **Revalidation**

Provider Name	Dublin Business School
Date of Validation	09-Sep-20

	First Intake	Last Intake	Intakes pre annum
Enrolment Interval	01-Sep-20	31-Aug-25	2

	Code	Title	Award	Full Time Duration (months)	Part Time Duration (months)	Annual Intakes
Principal Programme	PG24396	Bachelor of Arts in Film and Creative Media	Bachelor of Arts in Film and Creative Media	36	48	2
Embedded Programme	N/A					

Principal Programme

5 Year Plan: Planned total enrolment i.e. aggregated across all intakes and all approved centres

	Year 1	Year 2	Year 3	Year 4	Year 5
Minimum Intake into first year	7	7	7	7	7
Maximum Intake into first year	250	250	250	250	250

Target Learner groups	<p>The target group are learners is aimed at learners with the following entry qualifications:</p> <ul style="list-style-type: none"> ? Leaving Certificate applicants who have achieved 5 O6/H7s, to include English or another language or a full Level 5 FETAC Award or equivalent. ? Mature Learners who do not meet the minimum entry requirements will be assessed on the basis of age, work experience, general education standard, motivation and commitment to the programme for which they are applying. Mature learners are those who are 23 years of age by January1st of the year of admission. <p>It has been designed for those who are interested in exploring and studying film and creative media and, who wish to gain skills, knowledge and competencies in creative media and film practices. They may be school leavers or those who are employees working within the creative sector who wish to upskill and gain an undergraduate qualification.</p>
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**Brief Synopsis of the programmes**

Given the ever-increasing demand for creative content creation using film and creative media across all areas of enterprise, coupled with technological transformations there exists a growing demand for employees who have filmmaking, storytelling, audio, project management and production skills and competencies which will be invaluable to the creative industries and their clients and audiences. The BA in Film and Creative Media has been developed with the aim of providing learners with the knowledge, technological skills and critical thinking capability to design, manage, implement and evaluate creative artefacts and projects that bring ideas to life, create original events, products and experiences for defined audiences.

This programme is a three-stage programme, based on developing graduate skills, knowledge competency levels in three stages: fundamental, developmental and competent. This is achieved by the phasing and delineation of modules of learning into the programme's streams: Audio Production, Visual Production, Writing and Creation, Theory and Context and Professional Practice.

This is an interdisciplinary programme that focuses on film and creative media and it is designed to appeal to learners seeking to gain skills, knowledge and competencies in creative media and film practices. The programme is constructed as a three-year year full-time (or four year part-time) programme of 180 ECTS leading to an award of a BA in Film and Creative Media.

Delivery mode: full-time / part-time

Full Time

Teaching and Learning Modes

1. Directed Learning
2. E-learning (directed)
3. E-learning (self-directed)
4. Group Discussions
5. Group Discussions/Interactions
6. Laboratory / Studio
7. Lectures / Classes
8. Practical Sessions
9. Practical/workshop/Laboratories/studio sessions
10. Self Directed Learning
11. Tutorials
12. Webinars
13. Workshops

Approved Countries

Ireland

Physical resource requirements

A studio, Media Lab, Radio studio, Lecture rooms (with multimedia resources) and physical resources suitable for working in breakout groups. Classroom / computer room (with Apple Macs) with requisite (non-specialist) software required for the delivery of the programme. Physical equipment such as cameras, microphones, recorders, audio devices and other kit.

Staff Profiles**Qualifications and Experience**

Lecturing staff will have a minimum of a Level 9 Postgraduate Diploma or Masters and/or PhD in the following areas:

- Film
- Media
- Creative Media
- Audio Engineering
- Project Management
- Journalism
- Other related areas

WTE

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Approved Centres	Centre	Minimum Number of learners per intake per Centre	Maximum Number of learners per intake per Centre
	38628L Dublin Business School	7	125

Learner Teacher Ratios	Learning Activity	Ratio
	Practical Computer Lab sessions (PC)	1:35
	Practical Computer Lab sessions (Apple Mac)	1:25
	Studio Workshops and other practical sessions	1:30
	Classroom sessions	1:50
	Online class (broadcast live)	1:50
	Online tutorial (interactive)	1:25

Programme being replaced by this programme	Prog Code	Programme Title	Validated	To Close
	N/A	N/A		

Conditions of Validation of the Programmes Covered by this Certificate of Validation

Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

1. Co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
2. Establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
3. Continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
4. Provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act

Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

1. Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

Part 2.2 Condition of Validation Concerning the Duration of Enrolment

1. The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

Part 2.3 General Condition of Validation

The provider of the programme shall:

1. Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
2. Ensure that the programme is provided with the appropriate staff and physical resources as validated.
3. Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
4. Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
5. Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.
6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.



9. Adhere to QQI regulations and procedures for certification.

10. Notify QQI in writing without delay of: a. Any material change to the programme; a. Anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards; b. Anything that infringes the conditions of validation; or c. Anything that would be likely to cause QQI to consider reviewing the validation.

11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)) .

12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria

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Part 2.5 Special Conditions of Validation