

# CERTIFICATE OF VALIDATION



**QQI**

Quality and Qualifications Ireland  
Dearbhú Cáilíochta agus Cáilíochtaí Éireann

ReValidation

<b>Provider Name</b>	Dublin Business School
<b>Date of Validation</b>	12-Sep-19

	<b>First intake</b>	<b>Last intake</b>	<b>Intakes per annum</b>
<b>Enrolment Interval</b>	Sep-19	Aug-24	3

	<b>Code</b>	<b>Title</b>	<b>Award</b>	<b>Duration (Months)</b>	<b>Intakes per annum</b>
<b>Principal Programme</b>	PG24237	Master of Business Administration	Master of Business Administration (Major Award at NFQ Level 9) 9M20833 90 credits	1 year FT 2 years PT	3
<b>Embedded Programmes</b>	PG24238	Postgraduate Diploma in Business	Postgraduate Diploma in Business (Major Award at NFQ Level 9) 9M20834 60 Credits	9 months FT 20 months PT	N/A

## Principal Programme

**5 Year Plan: Planned total enrolment i.e. aggregated across all intakes and all approved centres**

	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>
<b>Minimum Intake into first year</b>	10	10	10	10	10
<b>Maximum Intake into first year</b>	600	600	600	600	600

**Target Learner groups**

The MBA is aimed at learners with any of the following entry qualifications:

- Level 8 primary undergraduate honours bachelor degree with a minimum second class second division classification (2.2) in any discipline from a recognised third level institution (or equivalent); or
- An equivalent professional qualification such as ACCA or CIMA.
- In exceptional cases, individuals with expansive relevant industry experience.

**Brief Synopsis of the programmes**

The programme is aimed at learners who wish to specialise in business administration with a view to entering industry, to progress professionally or to undertake further business studies. Learners will achieve the business expertise to inform strategic decision-making to optimise return on investment across each department. Learners will be capable of dealing with diverse intrinsic and extrinsic business realities in a creative manner to ensure sustainability and growth. Through the research dissertation, learners will develop independent research and problem-solving skills reflective of their expansion of management competencies and contribute to their chosen field of enquiry, which will be valuable in a variety of contexts in the workplace.

**Delivery mode: full-time / part-time**

Full-time and part-time

**Teaching and Learning Modes**

1. Classroom lectures
2. Case-based learning
3. Practical skills sessions
4. Workshops
5. Tutorials

	6. Individual and group work 7. Online synchronous and asynchronous learning														
Approved countries	Ireland														
Physical resource requirements	Lecture rooms with multimedia resources and physical resources suitable for working in breakout groups. Classroom / computer room with requisite (non-specialist) software required for the delivery of the programme are detailed in each of the module descriptors and also in Section 8.														
Staff Profiles	<table><tr><th colspan="2">Qualifications and Experience</th><th>WTE</th></tr><tr><td></td><td>Lecturing staff will have a minimum of a Level 9 Postgraduate Diploma or Masters with relevant and significant industry experience and/or PhD in the following areas:<ul style="list-style-type: none"><li>● Business</li><li>● Human Resource Management</li><li>● Finance</li><li>● Management</li><li>● Marketing</li><li>● ICT</li><li>● Project Management</li><li>● Research Methods</li></ul>In modules where industry experience is desirable, holders of honours undergraduate bachelor degrees in the above disciplines, who are exceptionally qualified by virtue of significant senior industry experience, may also be considered.</td><td>2.84</td></tr></table>			Qualifications and Experience		WTE		Lecturing staff will have a minimum of a Level 9 Postgraduate Diploma or Masters with relevant and significant industry experience and/or PhD in the following areas: <ul style="list-style-type: none"><li>● Business</li><li>● Human Resource Management</li><li>● Finance</li><li>● Management</li><li>● Marketing</li><li>● ICT</li><li>● Project Management</li><li>● Research Methods</li></ul> In modules where industry experience is desirable, holders of honours undergraduate bachelor degrees in the above disciplines, who are exceptionally qualified by virtue of significant senior industry experience, may also be considered.	2.84						
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Programme being replaced by this programme	<table><tr><th>Prog Code</th><th>Programme Title</th><th>Validated</th><th>To Close</th></tr><tr><td>PG19605</td><td>MASTER OF BUSINESS ADMINISTRATION</td><td>20-Dec-18</td><td></td></tr></table>			Prog Code	Programme Title	Validated	To Close	PG19605	MASTER OF BUSINESS ADMINISTRATION	20-Dec-18					
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# Embedded Programme

Code	Title	Award	Duration (Months)	Annual Intakes
PG24238	Postgraduate Diploma in Business	Postgraduate Diploma in Business 9M20834 60 credits	9 months FT 20 months PT	N/A

## 5 Year Plan: Planned total enrolment i.e. aggregated across all intakes and all approved centres

	Year 1	Year 2	Year 3	Year 4	Year 5
Minimum Intake into first year	10	10	10	10	10
Maximum Intake into first year	600	600	600	600	600

### Target Learner groups

The programme is aimed at learners who wish to specialise in business administration with a view to entering industry, to progress professionally or to undertake further business studies. Learners will achieve the business expertise to inform strategic decision-making to optimise return on investment across each department. Learners will be capable of dealing with diverse intrinsic and extrinsic business realities in a creative manner to ensure sustainability and growth. Students will include those who originally planned to undertake an MBA but who, for one reason or another, opt instead to exit with a post-graduate diploma.

### Brief Synopsis of the programmes

The Postgraduate Diploma in Business is aimed at learners with any of the following entry qualifications:

- Level 8 primary undergraduate honours bachelor's degree with a minimum second class second division (2.2) classification in any discipline from a recognised third level institution (or equivalent); or
- An equivalent professional qualification such as ACCA or CIMA.

### Delivery mode: full-time / part-time

Full-time and part-time

### Teaching and Learning Modes

1. Classroom lectures
2. Case-based learning
3. Practical skills sessions
4. Workshops
5. Tutorials
6. Individual and group work
7. Online synchronous and asynchronous learning

### Approved countries where enrolled learners will be based

Ireland

### Physical resource requirements

Lecture rooms with multimedia resources and physical resources suitable for working in breakout groups. Classroom / computer room with requisite (non-specialist) software required for the delivery of the programme are detailed in each of the module descriptors and also in Section 8.

Staff Profiles

Qualifications and Experience		WTE
Lecturing staff will have a minimum of a Level 9 Postgraduate Diploma or Masters with relevant and significant industry experience and/or PhD in the following areas: <ul style="list-style-type: none"><li>● Business</li><li>● Human Resource Management</li><li>● Finance</li><li>● Management</li><li>● Marketing</li><li>● ICT</li><li>● Project Management</li><li>● Research Methods</li></ul> Holders of Level 8 honours degrees in a relevant discipline, who are exceptionally qualified by virtue of significant senior industry experience, will also be considered.		2.84

Approved Centres

Centre	Minimum per intake per Centre	Maximum per intake per Centre
DBS: Dublin Campus	10	200

Learner Teacher Ratios

Learning Activity	Ratio
Workshops/Tutorials	1:40
Practical Sessions	1:40
Online tutorial (interactive)	1:25
Online class (live)	1:150
Classroom sessions	1:150

Programme being replaced by this programme

Prog Code	Programme Title	Validated	To Close
na	n/a		

# Conditions of Validation of the Programmes Covered by this Certificate of Validation

## Part 1: Statutory Conditions of Validation

The statutory (section 45(3) of the 2012 Act) conditions of validation are that the provider of the programme shall:

- 1.co-operate with and assist QQI in the performance of QQI's functions in so far as those functions relate to the functions of the provider,
- 2.establish procedures which are fair and consistent for the assessment of enrolled learners to ensure the standards of knowledge, skill or competence determined by QQI under section 49 (1) are acquired, and where appropriate, demonstrated, by enrolled learners,
- 3.continue to comply with section 65 of the 2012 Act in respect of arrangements for the protection of enrolled learners, if applicable, and
- 4.provide to QQI such information as QQI may from time to time require for the purposes of the performance of its functions, including information in respect of completion rates.

## Part 2 Conditions of Validation Established by QQI Under section 45(4)(b) of the 2012 Act)

### Part 2.1 Condition of Validation Concerning a Change in the QQI Award or Award Standard

- 1.Where QQI changes an award title, an award specification or an award standard that a programme depends upon, the provider shall not enrol any further learners on the affected programmes unless informed otherwise in writing by QQI (e.g. by the issue of a revised certificate of validation). The programme is considered validated for learners already enrolled on the affected programme.

### Part 2.2 Condition of Validation Concerning the Duration of Enrolment

- 1.The duration of enrolment is the interval during which learners may be enrolled on the validated programme.

Validation is determined by QQI for a specified number of years of enrolment appropriate to the particular programme as indicated on the certificate on validation subject to unit 9.2.1. It is a condition of validation that the programme does not enrol any new learners outside this interval. A typical duration would be five years.

If a provider wishes to continue to enrol learners to the programme beyond this interval the provider must arrange in good time for it to be validated again by QQI, or exceptionally the provider may apply for extension of the duration of enrolment (unit (14)). In this context the provider may apply for validation of the programme from first principles or, alternatively, the provider may avail of the process for revalidation (unit (13)) by QQI.

### Part 2.3 General Condition of Validation

The provider of the programme shall:

- 1.Ensure that the programme as implemented does not differ in a material way from the programme as validated; differing in a material way is defined as differing in any aspect of the programme or its implementation that was material to QQI's validation criteria.
- 2.Ensure that the programme is provided with the appropriate staff and physical resources as validated.
- 3.Implement in respect of the programme its written quality assurance procedures (as approved by QQI).
- 4.Make no significant change to the programme without the prior approval of QQI. (See unit (8)).
- 5.Unless otherwise agreed by QQI in writing, start implementing the programme as validated and enrol learners within 18 months of validation.

6. Continue in respect of the validated programme to comply with section 56 of the 2012 Act in respect of procedures for access, transfer and progression.
7. Implement the programme and procedures for assessment of learners in accordance with the Approved Programme Schedule and notify QQI in writing of any amendments to this arising from changes to the programme; see unit (9).
8. When advertising and promoting the programme and awards, use the programme title as validated, and the correct QQI award title(s), award type(s) and award class(es) indicating the level of the award(s) on the National Framework of Qualifications.
9. Adhere to QQI regulations and procedures for certification.
10. Notify QQI in writing without delay of:
  - a. any material change to the programme;
  - a. anything that impacts on the integrity or reputation of the programme or the corresponding QQI awards;
  - b. anything that infringes the conditions of validation; or
  - c. anything that would be likely to cause QQI to consider reviewing the validation.
11. Notify QQI in writing to determine the implications for the provider's validated programmes, where the provider is likely to, or planning to, merge (amalgamate) with another entity or to acquire, or be acquired by, another entity (see unit (12.5)).
12. Report to QQI, when required or requested, on its implementation of the programme and compliance with the conditions of validation.

#### **Part 2.4 General Condition of Validation Arising from Specialised Validation Policy and Criteria**

1. n/a

#### **Part 2.5 Special Conditions of Validation**

1. n/a

## Master of Business Administration (Full-time)

Name of Provider:			Dublin Business School											
Programme Title			Master of Business Administration											
Award Title			Master of Business Administration											
Stage Exit Award Title³			Postgraduate Diploma in Business											
Modes of Delivery (FT/PT):			Full-time											
Teaching and learning modalities			As per module descriptors											
Award Class¹	Award NFQ level	Award EQF Level	Stage (1, 2, 3, 4, ..., or Award Stage):		Stage NFQ Level²	Stage EQF Level²	Stage Credit (ECTS)		Date Effective		ISCED Subject code			
Major	9	7	Award		9	7	90		1 <sup>st</sup> September 2019		0413			
Module Title (Up to 70 characters including spaces)		Semester no where applicable (Semester 1 or Semester 2)	Module		Credit Number	Total Student Effort Module (hours)					Allocation Of Marks (from the module assessment strategy)			
			Status	NFQ Level¹ where specified	Credit Units	Total Hours	Class (or equiv) Contact Hours	Directed e-learning	Hours of Independent Learning	Work-based learning effort	C.A. %	Supervised Project %	Proctored practical demonstration %	Proctored written exam %
					ECT Credits									
Global Issues for Management		1	M	9	5 ECTS	125	24	50	51		50			50
Strategic Marketing Analysis		1	M	9	5 ECTS	125	24	50	51		100			-
Managerial Financial Analysis		1	M	9	5 ECTS	125	24	50	51		100			-
Research Methods 1		1	M	9	5 ECTS	125	24	50	51		100			-
Marketing Innovations		1	E	9	10 ECTS	250	48	50	152		100			-
Strategies for Human Resource Management		1	E	9	10 ECTS	250	48	50	152		50			50
Strategic Information Systems		1	E	9	10 ECTS	250	48	50	152		50			50
Project Management Frameworks		1	E	9	10 ECTS	250	48	50	152		100			-
Corporate Financial Management		1	E	9	10 ECTS	250	48	50	152		40			60
Cloud Technologies for Business		1	E	9	10 ECTS	250	48	50	152		50			50

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## Master of Business Administration (Part-time)

Name of Provider:			Dublin Business School											
Programme Title			Master of Business Administration											
Award Title			Master of Business Administration											
Stage Exit Award Title³			Postgraduate Diploma in Business											
Modes of Delivery (FT/PT):			Part-time											
Teaching and learning modalities			As per module descriptors											
Award Class⁴	Award NFQ level	Award EQF Level	Stage (1, 2, 3, 4, ..., or Award Stage):		Stage NFQ Level²	Stage EQF Level²	Stage Credit (ECTS)			Date Effective		ISCED Subject code		
Major	9	7	Award		9	7	90			1 <sup>st</sup> September 2019		0413		
Module Title (Up to 70 characters including spaces)		Semester no where applicable (Semester 1 or Semester 2)	Module		Credit Number	Total Student Effort Module (hours)					Allocation Of Marks (from the module assessment strategy)			
			Status	NFQ Level¹ where specified	Credit Units	Total Hours	Class (or equiv) Contact Hours	Directed e-learning	Hours of Independent Learning	Work-based learning effort	C.A. %	Supervised Project %	Proctored practical demonstration %	Proctored written exam %
					ECT Credits									
Global Issues for Management		1	M	9	5 ECTS	125	18	50	57		50			50
Strategic Marketing Analysis		1	M	9	5 ECTS	125	18	50	57		100			-
Managerial Financial Analysis		2	M	9	5 ECTS	125	18	50	57		100			-
Research Methods 1		2	M	9	5 ECTS	125	18	50	57		100			-
Dynamic Leadership Development		2	M	9	5 ECTS	125	18	50	57		100			
Integrated Marketing Communications		3	E	9	10 ECTS	250	36	50	164		100			-
Strategies for Human Resource Management		3	E	9	10 ECTS	250	36	50	164		50			50
Strategic Information Systems		3	E	9	10 ECTS	250	36	50	164		50			50
Project Management Frameworks		3	E	9	10 ECTS	250	36	50	164		100			-
Corporate Financial Management		3	E	9	10 ECTS	250	36	50	164		40			60
Cloud Technologies for Business		3	E	9	10 ECTS	250	36	50	164		50			50

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## Postgraduate Diploma of Business Administration (Full-time)

Name of Provider:			Dublin Business School											
Programme Title			Postgraduate Diploma in Business											
Award Title			Postgraduate Diploma in Business											
Stage Exit Award Title³			N/A											
Modes of Delivery (FT/PT):			Full-time											
Teaching and learning modalities			As per module descriptors											
Award Class⁴	Award NFQ level	Award EQF Level	Stage (1, 2, 3, 4, ..., or Award Stage):		Stage NFQ Level²	Stage EQF Level²	Stage Credit (ECTS)			Date Effective		ISCED Subject code		
Major	9	7	Award		9	7	90			1 <sup>st</sup> September 2019		0413		
Module Title (Up to 70 characters including spaces)		Semester no where applicable (Semester 1 or Semester 2)	Module		Credit Number	Total Student Effort Module (hours)					Allocation Of Marks (from the module assessment strategy)			
			Status	NFQ Level¹ where specified	Credit Units	Total Hours	Class (or equiv) Contact Hours	Directed e-learning	Hours of Independent Learning	Work-based learning effort	C.A. %	Supervised Project %	Proctored practical demonstration %	Proctored written exam %
					ECT Credits									
Global Issues for Management		1	M	9	5 ECTS	125	24	50	51		50			50
Strategic Marketing Analysis		1	M	9	5 ECTS	125	24	50	51		100			-
Managerial Financial Analysis		1	M	9	5 ECTS	125	24	50	51		100			-
Research Methods 1		1	M	9	5 ECTS	125	24	50	51		100			-
Marketing Innovations		1	E	9	10 ECTS	250	48	50	152		100			-
Strategies for Human Resource Management		1	E	9	10 ECTS	250	48	50	152		50			50
Strategic Information Systems		1	E	9	10 ECTS	250	48	50	152		50			50
Project Management Frameworks		1	E	9	10 ECTS	250	48	50	152		100			-
Corporate Financial Management		1	E	9	10 ECTS	250	48	50	152		40			60
Cloud Technologies for Business		1	E	9	10 ECTS	250	48	50	152		50			50
Applied Strategic Management		2	M	9	10 ECTS	250	48	50	152		100			-



## Postgraduate Diploma of Business Administration (Part-time)

Name of Provider:			Dublin Business School											
Programme Title			Postgraduate Diploma in Business											
Award Title			Postgraduate Diploma in Business											
Stage Exit Award Title³			N/A											
Modes of Delivery (FT/PT):			Part-time											
Teaching and learning modalities			As per module descriptors											
Award Class⁴	Award NFQ level	Award EQF Level	Stage (1, 2, 3, 4, ..., or Award Stage):		Stage NFQ Level²	Stage EQF Level²	Stage Credit (ECTS)			Date Effective		ISCED Subject code		
Major	9	7	Award		9	7	90			1 <sup>st</sup> September 2019		0413		
Module Title (Up to 70 characters including spaces)		Semester no where applicable (Semester 1 or Semester 2)	Module		Credit Number	Total Student Effort Module (hours)					Allocation Of Marks (from the module assessment strategy)			
			Status	NFQ Level¹ where specified	Credit Units	Total Hours	Class (or equiv) Contact Hours	Directed e-learning	Hours of Independent Learning	Work-based learning effort	C.A. %	Supervised Project %	Proctored practical demonstration %	Proctored written exam %
					ECT Credits									
Global Issues for Management		1	M	9	5 ECTS	125	18	50	57		50			50
Strategic Marketing Analysis		1	M	9	5 ECTS	125	18	50	57		100			-
Managerial Financial Analysis		2	M	9	5 ECTS	125	18	50	57		100			-
Research Methods 1		2	M	9	5 ECTS	125	18	50	57		100			-
Dynamic Leadership Development		2	M	9	5 ECTS	125	18	50	57		100			-
Integrated Marketing Communications		3	E	9	10 ECTS	250	36	50	164		100			-
Strategies for Human Resource Management		3	E	9	10 ECTS	250	36	50	164		50			50
Strategic Information Systems		3	E	9	10 ECTS	250	36	50	164		50			50
Project Management Frameworks		3	E	9	10 ECTS	250	36	50	164		100			-
Corporate Financial Management		3	E	9	10 ECTS	250	36	50	164		40			60
Cloud Technologies for Business		3	E	9	10 ECTS	250	36	50	164		50			50