

# **Component Specification**

### **Tourism Awareness**

## NFQ Level 3

# 3N0579

1. Component Details

| Title              | Tourism Awareness   |  |
|--------------------|---|--|
| Teideal as Gaeilge | Feasacht ar Thurasóireacht  |  |
| Award Class        | Minor   |  |
| Code               | 3N0579  |  |
| Level              | 3   |  |
| Credit Value       | 5   |  |
| Purpose            | The purpose of this award is to equip the learner with the knowledge to support and promote local tourism |  |
| Learning Outcomes  |   | Learners will be able to:  |
|                    | 1   | Explain the term tourist   |
|                    | 2   | Define the components of a tourism product   |
|                    | 3   | Identify the tourist markets for your locality or context  |
|                    | 4   | Explain typical expectations and attitudes of visitors to Ireland  |
|                    | 5   | Describe the advantages and disadvantages of tourism to a locality, region and country                           |
|                    | 6   | List tourism facilities to include hotels, guesthouses, restaurants, bars and lounges                            |
|                    | 7   | Indicate the places of tourist interest in your locality, including local sporting and leisure activities, local |

|                       |   | features, traditions, customs, attractions, and heritage sites  |
|-----------------------|---|---|
|                       | 8   | List the opening times, entry fees, access<br>arrangements and facilities relating to places of<br>tourist interest locally   |
|                       | 9   | Discuss the relationship of the quality of a destination or experience to a successful tourism product.   |
| Assessment            |   |   |
| General Information   | Details of FET assessment requirements are set out in <u>Assessment Guidelines for Providers.</u> |   |
|                       | ach   | FET assessment is criterion referenced. Successful ievement of the award is based on learners attaining the uired standards of knowledge, skill or competence.  |
|                       | app<br>circ<br>tecł<br>vali   | e techniques set out below are considered the optimum<br>broach to assessment for this component. In exceptional<br>umstances providers may identify alternative assessment<br>anniques through the provider's application for programme<br>dation which are <b>reliable</b> and <b>valid</b> but which are more<br>propriate to their context. |
|                       | acro  | essment of a number of components may be integrated<br>oss programmes for delivery, provided that the learning<br>comes of each minor award are assessed.   |
|                       |   | up or team work may form part of the assessment, provided h learner's achievement is separately assessed.   |
|                       | of tl<br>will<br>ass  | providers are required to submit an assessment plan as part<br>neir application for programme validation. Assessment Plans<br>include information relating to scheduling and integration of<br>essment. See current FET validation guidelines at<br>w.qqi.ie.   |
| Assessment Techniques | kno   | order to demonstrate that they have reached the standards of wledge, skill and competence identified in all the learning comes, learners are required to complete the assessment(s) ow.   |
|                       | inst<br>pap<br>the  | e assessor is responsible for devising assessment<br>ruments (e.g. project and assignment briefs, examination<br>ers), assessment criteria and mark sheets, consistent with<br>techniques identified below and FETAC's assessment<br>uirements.   |

|  | Programme validation will require providers to map each learning outcome to its associated assessment technique. See current FET validation guidelines at <u>www.qqi.ie</u> .  |
|--|--|
|  | All learning outcomes <b>must</b> be assessed and achieved   |
| Description                            | Portfolio / Collection of Work 100%  |
|  | Portfolio / Collection of Work   |
|  | A portfolio or collection of work is a collection and/or selection of pieces<br>of work produced by the learner over a period of time that demonstrates<br>achievement of a range of learning outcomes. The collection may be<br>self-generated or may be generated in response to a particular brief or<br>tasks/activities devised by the assessor.  |
| Recognition of Prior<br>Learning (RPL) | Learners may be assessed on the basis of their prior knowledge<br>and experience. Providers must be specifically quality assured<br>to assess learners by this means. To do so they must complete<br>B10, see Provider's Quality Assurance Guidelines and be<br>included on the Register of RPL approved providers. See RPL<br>Guidelines at www.fetac.ie for further information and registration<br>details. |
| Grading                                | 'Successful' indicates that the learner has achieved all of the<br>learning outcomes for the award with some supervision and<br>direction. The learner has demonstrated autonomy of action and<br>has taken responsibility for generating appropriate evidence for<br>all learning outcomes.   |
| Specific Validation<br>Requirements    | There are no specific validation requirements for this award   |
| Supporting<br>Documentation            | None   |
| Access                                 | To access programmes leading to this award the learner should<br>have reached the standards of knowledge, skill and competence<br>associated with the preceding level of the National Framework of<br>Qualifications. This may have been achieved through a formal<br>qualification or through relevant life and work experience.  |
| Transfer                               | Achievement of this award will enable the learner to transfer to other appropriate programmes leading to awards at the same level of the National Framework of Qualifications.   |

### 2. FET Award Standards

QQI award standards are determined within the National Framework of Qualifications (NFQ), <u>http://www.nfq-qqi.com</u>. QQI determines standards for the education and training awards that it makes itself and that are made by providers to whom it has delegated authority to make an award. Providers offering programmes leading to QQI awards **must** have their programme(s) validated in accordance with current validation policy (see <u>www.qqi.ie</u>).

Award standards are designed to be consistent with the NFQ's award classes i.e. major, special purpose, supplemental and minor awards. They are expressed in terms of **learning outcomes** i.e. concise statements of what the learner is expected to know or be able to do in order to achieve a particular award. Learning outcomes for FET awards are contained within the associated specifications:

| AWARD CLASS        | STANDARDS                      | AWARDS  |
|--------------------|--------------------------------|---|
| Major Award        | Certificate Specification      | Certificate (Levels 1 to 5)<br>Advanced Certificate (Level 6) |
| Supplemental Award | Supplemental Specification     | Supplemental Certificate (Level 3 to 6)                       |
| Special Purpose    | Specific Purpose Specification | Specific Purpose Certificate (Levels 3 to 6)                  |
| Minor Award        | Component Specification        | Component Certificate<br>(Levels 1 to 6)                      |

Award standards are thresholds, they describe standards of knowledge, skill or competence to be acquired, and where appropriate, demonstrated, by a learner before an award may be made.

Award standards will be reviewed from time to time as necessary. Minor changes may be made by the QQI executive outside the review cycle where necessary. Changes to standards are published on QQI's website. Providers with validated programmes and providers with delegated authority to make awards are responsible for monitoring relevant standards and making necessary responses to changes.

### 3. FET Credit

Every FET certificate and component specification includes an FET credit value (Table 1). FET credit is quantified in multiples of 5 FET credits (up to 50 hours of learner effort). Learner effort is based on the time taken by typical learners at the level of the award to achieve the learning outcomes for the award. It includes all learning time involved including: guided learning hours, self-directed learning and assessment.

#### **Table 1: FET Credit Values**

| NFQ<br>Level | Major Awards<br>Credit Values | Default Credit<br>Values Minor<br>Awards | Other Permitted<br>Minor Award<br>Credit Values | Special Purpose and<br>Supplemental Award<br>Credit Value Ranges |
|--------------|-------------------------------|--|---|--|
| 1            | 20                            | 5  | 10  |  |
| 2            | 30                            | 5  | 10  |  |
| 3            | 60                            | 10                                       | 5,20  | >5 and<60  |
| 4            | 90                            | 10                                       | 5,15,20   | >5 and<90  |
| 5            | 120                           | 15                                       | 5,10,30   | >5 and <120  |
| 6            | 120                           | 15                                       | 5,10,30   | >5 and <120  |

#### Guide to Level

Learning outcomes at this level relate to a low volume of practical capability and of knowledge of theory. The outcomes relate to the performance of relatively simple work and may be fairly quickly acquired. Outcomes at this level may also confer a minimum employability for low skilled occupations and include functional literacy and numeracy.

| Strand              | Sub-strand           | Nature of learning  |
|---------------------|----------------------|---|
| Knowledge           | Breadth              | Knowledge moderately broad in range   |
|                     | Kind                 | Mainly concrete in reference and with some comprehension of relationship between knowledge elements                   |
| Know How &<br>Skill | Range                | Demonstrate a limited range of practical and cognitive skills and tools   |
|                     | Selectivity          | Select from a limited range of varied procedures and apply known solutions to a limited range of predictable problems |
| Competence          | Context              | Act within a limited range of contexts  |
|                     | Role                 | Act under direction with limited autonomy; function within familiar, homogeneous groups                               |
|                     | Learning to<br>Learn | Learn to learn within a managed environment   |
|                     | Insight              | Assume limited responsibility for consistency of self-<br>understanding and behaviour                                 |

Extract from 'Determinations for the Outline National Framework of Qualifications': NQAI